

**Salem Beautification Committee  
Meeting Minutes  
September 27, 2016**

**In attendance:** Sam Fiore, Marcia Lambert, Sandi Powers, Denise Balfe, Bev Moustakis, Barb Sirois, Colby, Ellen Talkowsky, Lisa Lyons

**Absent:** Mary Ellen Halliwell

Meeting Start 7:04 p.m.

Of note: BComm did not have a meeting in August (no Minutes).  
Finalizing plans for fall events. Welcome Colby.

**RECAP August Events**

Lady of Salem at Maritime Festival and Antique Boat Show

**Pumpkin Decorating Contest – October 15<sup>th</sup> and 16<sup>th</sup>**

- Joe Finaro – Assistant Superintendent @ Lawrence Jail will donate 120 pumpkins
- Grace Duran – will help coordinate the Boys and Girls Club decorating event for kids
- Saltonstall has a program that will have 35 kids participating
- Witchcraft Heights School – last year 60 kids participated
- Bates School will probably need pumpkins
- Carleton School – does a Halloween party – may need extra pumpkins
- Bev will see if Thompson's has extra pumpkins, maybe Shaw's, too
- There will be a new trailer for the pumpkin contest this year
- Pumpkin Trailer will be open on October 15<sup>th</sup> (for pumpkin intake) and judging (and late pumpkin intake) will happen on October 16<sup>th</sup> (judging is at noon)

**Cornstalks (Qty 200) were put up by Phil Blackwell and the Coast Guard Crew;**  
Garden Club and Beautiful Things put on the ribbons.

**TRAFFIC ISLANDS**

***Mill Street Traffic Island***

- Contractor (Geoso?) will pay for mulch and urns (reimbursement for the utility work needed for the new hotel/subsequent traffic island destruction)
- A plan and budget will be needed (Mulch, possibly Ivy? Grew beautifully?)
- Bev will put Mums in the pots for the fall

## ***Mill Hill/Washington Street Traffic Island***

- Restoration of Phil Blackwell's traffic island
- Sandi has a list (maybe 10 roses/\$250)
- This will be a sprint 2017 project – take a list to Thompsons for a quote
- Bev will help keep an eye on this project

## ***Other traffic island notes***

A new electrical box is in place on the Home Depot strip on Washington Street –  
*Yippee!!!*

Irene Collins takes care of Lafayette at Salem Street island

Patty does Hawthorne Boulevard

Phil Blackwell will take over Witches traffic island in 2017

## **LADY OF SALEM**

- Sheila Billings was featured in videos/Leo – Salem Access TV
- Mary Ellen emailed Beth re: status on Village Tavern 2016 Lady debacle
- Possible new sponsor for 2017 – Turners would like a Lady as part of the -LOS program and another Lady (privately commissioned) for inside their restaurant.
- LOS will be at Waite and Pierce for Trails and Sails event – promotion
- LOS is featured in the Essex Heritage Trails and Sails program guide (last two weekends in Sept.).

## **Wreath Decorating and Lamppost Ribbon Wrap**

- volunteers will be needed for both activities. Ellen will get the dates from Kylie Sullivan.

There will not be a BComm Meetings in October and the November meeting will be informal and take place at the wreath-ribbon decorating event. (Meeting changes are due to Halloween/down town traffic concerns and Thanksgiving Day travel/conflicts)

Meeting adjourned 8:24p.m.