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GARY M. BARRETT, CHAIRMAN
GARY F. SANTO, JR.
DEBORAH A. GREEL

SGT. MIKE BALL, SPEC. INV.

MELISSA MOJICA,
CLERK OF THE BOARD

LICENSING BOARD MEETING MINUTES

A meeting of the Licensing Board was held on September 25, 2023 at 6:00 p.m. In attendance were Chairman Gary Barrett, members Deborah Greel and Gary Santo and Clerk of the Board, Melissa Mojica and Special Investigator to the Board Salem Police Sergeant Mike Ball.

1. Application for a Transfer of an Annual All Alcohol License (formerly Bertini's) and Change of License Type to an All Alcohol Inn Keepers, a Change of Location and a Management Agreement at 40 Bridge St. Applicant: 40 Bridge Hospitality LLC d/b/a The Cove at Salem.

Attorney Granese said she was presenting the applications and also on the call was Peter Lutts and Mike Sjogren. She said this an application for multiple transactions as listed above and that this is the license that was formerly at Bertini's that is going to 40 Bridge St, formerly the Clipper Ship Inn and that Lark Hotels would be managing. She said the new owners will be running as an Inn and also have a similar successful business in Rockport. Mr. Barrett asked about the concept and Mr. Sjogren's background. Mr. Sjogren said he has been in the hospitality business since 2017 and has been acquiring properties and turning them around. He said the Inn in Rockport has been operating successfully for three years and they also open to beach visitors. He said there have not been any issues. He said the business is a Hotel not a bar. Mr. Santo asked about the DOR and DUA certificates. Ms. Granese said they are awaiting those from Mr. Bertini. Ms. Greel said she looked up the Rockport property and it is gorgeous and Lark runs a good business. She asked about food. Mr. Sjogren said there is not a kitchen on site so they will offer pre-packaged food and meals. He said he hopes they can somehow incorporate food truck later on. Ms. Mojica said Attorney Granese had a conversation with City Solicitor Rennard regarding that. Ms. Greel asked who would be serving alcohol. Ms. Granese said that the innkeepers license allows them to serve throughout the hotel. She said the application includes an area for an outdoor bar so in nice weather if they are out in bar area there will be a bartender. Mr. Sjogren said that anyone serving will be TIPS certified. Mr. Santo motioned to approve above listed transactions pending completion of final paperwork. Ms. Greel seconded. Roll call vote 3-0.

2. Application for a Common Victualler License and Entertainment License at 7 Paradise Rd. Applicant: Haryana Corp. d/b/a Rizzo's Pizza & Roast Beef.

No one was present for the application. The Board voted to continue until the next meeting on October 10, 2023. Mr. Santo motioned to continue. Ms. Greel seconded. Roll call vote 3-0.

3. Application for a renewal of a Store Fortune Telling License at 2 East India Sq. Applicant: A Sacred Place Wellness Center.

Daryl Bennet, owner, presented the application for renewal of the Store license. She also said there was a sub-licensee application that was sent. Ms. Mojica said that she was waiting for that application, but she has not received it. Mr. Barrett asked that she check with IT to make sure her email is working. Mr. Sato motioned to approve the Store License. Ms. Greel seconded. Roll call vote 3-0.

4. Application for two Sub Licensee Fortunetelling Licenses at 66 Wharf St. Applicants: Arjana Makoci and Melissa LaCasse.

Ana Campos store owner said she is requesting to add two more readers to her store. Arjana said that she is a natural born intuitive and Melissa said she has worked and trained with Ana for a while now. Ms. Greel motioned to approve pending CORI. Mr. Santo seconded. Roll call vote 3-0.
5. Application for three One Day Liquor Licenses on October 6 & 7 from 7:30-10:30pm for 40 people for paint nights inside of Blackcraft Salem, 253 Essex Street and on October 13 from 7-10pm for 125 people for a one day party / outdoor movie screening in the private parking lot behind 253 Essex St. Applicant: Blackcraft Salem/Samantha Anderson.

Samantha Anderson presented the applications. She said she is looking to do the same thing she was approved for back in August just adding an extra paint & sip night. She said she had to cancel the August event so she is trying again. She said she has a TIPS certified server and the paint and sips will be held in the store space and will be 21 and over. She said for the movie screening there will be about 125 people and she also has a TIPS certified server and will contact police for a detail and the area will be barricaded. Mr. Santo motioned to approve. Ms. Greel seconded. Roll call vote 3-0.
6. Application for a One Day Liquor Licenses on October 7 from 12-4pm for 40 people for a Baby Shower at Forest River Function Room. Applicant: Susan Cavalieri.

No one present for application. Application will be returned as event is before next meeting.
7. Application for a One Day Liquor License on December 16 from 3:30-8:30pm for 40 people for a Wedding at The House of the Seven Gables, Derby St. Applicant: Superior Servers, Michelle Mackenzie.

Michelle Mackenzie presented the application. She said this is for a Wedding in December and she has sent payment and provided insurance. She said she has poured for many events in Salem. Ms. Greel motioned to approve. Mr. Santo seconded. Roll call vote 3-0.
8. Application for a One Day Liquor License on September 27 from 4-8pm for 50 people for a business reception at ROOT North Shore, 35 Congress St. Applicant: LEADS/North Shore Bartending.

Erin said this is for a non profit from Lynn that will be held at ROOTS. Ms. McCabe said that she would send payment in. Mr. Santo motioned to approve. Ms. Greel seconded. Roll call vote 3-0.
9. Application for entertainment license, amplified music, one day 12-2pm Saturday, September 30, 2023. Applicant: Starbirds, 2 Bridge Street.

Tim Haigh presented the application. Ms. Mojica did not receive the printed application so Mr. Haigh presented it orally and then forwarded the written form. Mr. Haigh said he wants a four-piece band on back patio with some vendors from 12-2 and have some plain samples to give away and games. Ms. Greel motioned to approve. Mr. Santo seconded. Roll call vote 3-0.
10. Old/New Business:

Introduce Council Order to explore the ban sale of single serve bottles less than 100 millimeters by package stores that will be discussed at the October 10, 2023 meeting.

Mr. Barrett said he heard the manager at Dire Wolf left and asked Ms. Mojica if she had received paperwork for a new manager. Ms. Mojica said she had not but will reach out to them.
11. Approval of meeting minutes from August 14th, 2023. Ms. Greel motioned to approve with one correction to the spelling of a name, Mr. Santo seconded. Roll call vote 3-0.
12. Adjournment: 6:58 pm. Mr. Santo motioned to adjourn. Ms. Greel seconded. Roll call vote 3-0.