



FYI SALEM

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From the Mayor's Desk



Happy Halloween! With the forecast for this weekend and Tuesday we're anticipating a larger turnout for festivities and events in Salem, especially in our downtown.

As always, parking for residents is free this weekend in the larger Church Street lot and the City's crescent-shaped lot at the commuter rail depot. To help protect resident on-street parking in neighborhoods around the downtown we've added additional parking enforcement personnel and set up a dedicated email address (parking@salem.com) where you can send reports of any resident parking violations you witness.

Traffic and parking is always a challenge in October and those challenges

increase around Halloween itself. Salem Police will again be closing downtown roadways to vehicles on Halloween afternoon, in order to maintain public safety. We also anticipate closures may be necessary this weekend and the police will post those as needed. Keep an eye on @salemmapolice and @getthruoctober on Twitter or at www.salempd.net for real-time updates about road closures. Parking information has been updated at parkingsalem.com, and the site now includes a real-time counter displaying the number of spaces available in the Museum Place garage.

We have new event staff out at key pedestrian crossings and the Charter Street burial ground, to help move crowds along and keep things orderly. In conjunction with our highly successful park/shuttle satellite lots, we were able to divert 2,000 visitors from coming downtown to park last weekend. We've added an additional several hundred spaces to the satellite lots for this weekend, as well.

Thank you for your continued patience as we head

to the end of October. Halloween in Salem can be a fun and festive season, but it also comes with challenges and we recognize that. This time of year is so critical to our local small businesses, providing them with the sales that help keep them in business the rest of the year. We work hard to manage October every year and, immediately in November, start our after-action review to determine ways we can improve on it for next year.

Lastly, tune in to the latest FYI Salem podcast on iTunes or at <http://www.salem.com/mayors-office/pages/fyi-salem-podcast> to hear my interview with Dr. David Roberts, the new CEO of North Shore Medical Center/Salem Hospital - the largest employer in the city. We talked about changes underway at the hospital, the collaboration that goes on between the city and NSMC, the changing dynamics of health care, and the need for strong partnerships when it comes to Salem schools, transportation improvements, and the opioids crisis.

Kim Driscoll
Mayor, City of Salem

Salem High School Redesign



Last year, Salem Public Schools launched a 5-year strategic plan, a key component of which was looking at a strategy to “redesign” the high school experience. The majority of American high schools today were built for an era, when a diploma virtually guaranteed a living wage. In today's changing economy, we want to ensure that all young people have a deeper set of skills and are well prepared for the likelihood of multiple careers in a lifetime—some of which may not even have been invented yet. The High School redesign approach seeks to prepare every graduate with a solid foundation for career and college success upon graduation from Salem High School.

Goal #1: Redesign programming and the instructional core around student-centered learning principles to better prepare students for college and career in the 21st century.

Strategy #1: Support all students in the acquisition of rigorous core knowledge, skills, habits and attitudes needed for success in post-secondary education and the workplace.

Strategy #2: Connect learning to the community and real-world experiences through internships and community service projects.

Strategy #3: Strengthen personalized learning approaches that will accelerate and deepen student learning by tailoring instruction/supports to each student's individual needs, skills, and interests.

Strategy #4: Prepare students who may choose to enter the workforce directly after high school with levels of skill and knowledge in a particular career area that will be valued in the marketplace.

Strategy #5: Enhance digital literacy and computer science, knowledge, reasoning, and skills so that students are adept at solving complex problems using technology.

Goal #2: Implement structures and processes that will ensure that every student has a voice and opportunities for authentic leadership in and out of school.

Strategy #1: Ensure that the student body is authentically engaged in the governance and operations of the school.

Strategy #2: Ensure student ownership of learning in the classroom, working in partnership with their teachers.

Goal #3: Create a college and career going culture throughout Salem high schools by facilitating college and career awareness activities including field trips to college campuses, guest speakers, career days, internships and industry and community partnerships.

Strategy #1: Ensure that every student has a college and career plan that informs their course selection and extracurricular participation.

Strategy #2: Provide ongoing (adult) support to students in small groups.

Strategy #3: Redesign curriculum to include connections to career and life.

Strategy #4: Engage parents in students' college and career plans and their ongoing progress.

Strategy #5: Build the systems and structures to support internships.

Strategy #6: Provide a system of early intervention so that all middle school students are prepared for high school.

On Thursday, Nov. 2, 6-8:30pm, at Salem High, everyone is invited to a community convening to help us think critically as we reimagine the Salem High School experience. The evening will include childcare, dinner and translation services. RSVP to Sharla Hennessey at sharlahennessey@salemk12.org.



Free October Parking

Salem residents with ID park for free on October weekends at the City parking lots at 252 Bridge St, near the MBTA garage, and the Church St west parking lot, in between Federal St and Church St. Proof of residency is required and parking is on a first-come-first served basis. Non-residents may park in the Church St west parking lot for \$20 per day on October weekends.



The Museum Place and South Harbor garages are \$20 per day on October weekends, cash only. The MBTA's garage in Salem is \$5 for the first 14 hours and \$12 for each additional day.

Reporting Parking Violations

The City of Salem has set up a dedicated email address for residents to report non-emergency parking violations to Parking Department enforcement staff. Emails sent to parking@salem.com will be used to inform enforcement routes and responses.

"We are encouraging residents to use this new account to report violations such as non-residents parking in resident only parking locations," said Mayor Driscoll. "These violations can have an impact on residents' quality of life and their ability to find parking near their home. This new email account will go to the Traffic and Parking Department, so they can deploy our civilian parking enforcement personnel with as direct and timely a response to the complaint as staffing allows."

The Salem Traffic and Parking Department has added additional parking enforcement personnel this year to complement its existing staff. The new officers, including a recent addition just this month, have been tasked with neighborhood parking enforcement and, in addition to responding to requests sent to the email address, are already at work on regular enforcement routes through Salem's neighborhoods.



Resident parking violations in Salem normally bring a \$15 fine, but that amount was increased to \$40 on October weekends following an ordinance change from Mayor Driscoll that was adopted in 2015.

Halloween in Salem

Halloween—Tuesday, Oct 31—will include multiple no parking tow zones, road closures and heavy traffic delays for the entire day and night. Expect major traffic delays on Rte 114 and Rte 1A. Downtown streets will close to all traffic no later than 4pm. Road closures include: Essex St at Crombie St and Barton Sq to Union St, Washington St from New Derby St to Bridge St, Federal St from St. Peter's St to North St, Washington Sq N and W from Essex St to Brown St, Hawthorne Blvd, Derby St, Rte 1A, Congress St near Pickering Wharf, Charter St, Central St, Front St, and Lafayette St from New Derby St to Front St.

In preparation for the Halloween night stage at the corner of Federal and Washington Streets, the portion of Washington St between Bridge & Federal Streets will be restricted on one lane of traffic and there will be no parking on a portion of Federal St and Washington St beginning at 8am Tuesday morning Oct 31st.

Bridge St at Sgt. James Ayube Memorial Dr will also close to all traffic between the westerly overpass ramps and Sgt. James Ayube Memorial Dr from 9:30pm to 11:30pm for the closing fireworks. Inbound traffic from Beverly will be diverted back to Bridge St and back to Beverly. Incoming south bound traffic from Bridge Street will be diverted to Sgt. James Ayube Memorial Dr and back to Beverly. Incoming Bridge St north-bound traffic will be detoured up westerly ramps to east/west North Street directions.

In preparation for the Halloween night stage at the corner of Federal and Washington Streets, the portion of Washington St between Bridge & Federal Streets will be restricted on one lane of traffic and there will be no parking on a portion of Federal St and Washington St beginning at 8am Tuesday morning Oct 31st.

Although the Salem Police make every effort to keep roads open they will close any roads necessary to maintain public safety without notice on any day. Officers will be posted in key intersections at peak times to assist with traffic when possible.

No Parking Tow Zones beginning 2pm Oct 31: (1) Lafayette St both sides from Harbor St to Front St. (2) Public parking lot along Front St. Public parking spaces located on Central St in front of old police station. Meter spaces Central/Front/Charter. (3) Essex Street from Barton Sq. to Union St, both sides. (4) Derby St both sides between Union St and Lafayette St. (5) Hawthorne Blvd both sides. (6) Front St & Central St. (7) Washington St from New Derby to Bridge St both sides. (8) Washington Sq. South and West both sides. (9) Norman St from Washington St to Crombie St. (10) New Derby St between Klop Alley and Lafayette St. (11) Margin St and Gedney St along post office. Taxi stand only. (12) Federal St both sides between Washington St and the District Court. (13) Congress St both sides from Derby St to Pickering Way.



Access into and out of the MBTA Parking Garage will be restricted as of 7pm on Halloween night until 1am. The MBTA will be adding additional trains on Saturday and Sunday. We strongly encourage using the [MBTA commuter rail](#).

U.S. Postal Service mailboxes in the downtown area, including the mailbox at Riley Plaza and the mailboxes in front of the Salem Post Office will be out of service from noon Oct 27 until Nov 1. Downtown residents will be able to park in the YMCA/Sewall St. parking lot on Oct 31. A driver's license or proof of downtown residency will be required to access this lot between 8am and 4pm.

Grant for Job Training

Mayor Driscoll welcomed Governor Charlie Baker to Root here in Salem yesterday. Root is a local organization that transforms the lives of at-risk young adults by teaching them important life skills through food service training so that they can become employed and self-sufficient.

Earlier this month Root received a \$500,000 Skills Capital Grant from the Baker-Polito Administration to outfit its professional-grade teaching kitchen. "As Mayor, but also as a member of the Massachusetts Workforce Development Board, I was so pleased to be able to welcome Governor Baker for a tour of their facility so he could see for himself how these funds were put to use, and to meet with the newest class of program partners, the instructors, and the staff behind this remarkable Salem organization," said Mayor Driscoll.

Root (<http://rootns.org/>) uses the culinary arts and food services to provide at-risk youth between 16 and 24 with employment skills training and job placements. They aim to provide at-risk youth a pathway out of the entrenched cycle of poverty through life and work readiness skills, case management, health and nutritional education and the social capital to ensure that all students graduate prepared for success in the workplace. Root is tackling two critical local challenges with one innovative program: giving at-risk young people a path to stability and giving our burgeoning local restaurant sector a new source of capable and well-trained workers.

"I'm proud of the partnerships that exist with our state leaders and that we're able to leverage those in a collaborative way to strengthen our local economy, give hope and opportunity to those who need it most, and continue to move our whole community forward," Mayor Driscoll added.

