



FYI SALEM

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From the Mayor's Desk



May is off to an incredible start here in Salem. We are celebrating National Historic Preservation Month and perhaps no city in America has the unique and significant history that we share in Salem. Check out more inside this issue of the newsletter to find out about the workshops, online resources, neighborhood signage, and more that is all part of how Salem and all of our historic preservation partners are celebrating this month.

Also inside is an update about the Salem Bike Share—our new bicycle sharing program, run by

the Massachusetts-based company Zagster, is launching this month! We're starting with a few hubs in key points around town, but look for several more to be added between now and the fall, as additional sponsors and partners sign up to support this program. Sign up now for a Zagster membership and enjoy easy access to bicycles at a variety of stations around Salem. We're especially excited that Zagster offers pro-active maintenance and rebalancing of all bikes, back-end data for us to improve ridership options, and an easy to use app to unlock bikes at the stations.

On the next episode of the FYI Salem podcast, coming out later this month, I'll chat with folks from Zagster about our new bike share program. You can find the podcast

at <http://www.salem.com/mayors-office/pages/fyi-salem-podcast> or subscribe on iTunes or your preferred podcast service. Simply search for "FYI Salem" and sign up!

Finally, we close out this issue with two exciting grant announcements that took place this past week. For the first, we welcomed Attorney General Maura Healey at Collins Middle School, where she presented a \$20,000 grant to Salem schools for a new opioids education program focusing on middle schoolers. The second was a \$30,000 award from the state's conservation department, to fund a city-wide public tree inventory and assessment—the first step in ensuring we have a thoughtful approach to maintaining, and growing, our urban canopy.

Kim Driscoll
Mayor
City of Salem

National Preservation Month

The City of Salem will host a series of events in May to celebrate National Preservation Month. These events will highlight local preservation efforts and celebrate the special places that make Salem unique.

"National Preservation Month provides the City with an opportunity to make clear why preservation is so important to Salem and to honor and celebrate the historic sites and preservation partner organizations that make our community so special," said Mayor Kim Driscoll. "Historic preservation is more than just saving old houses; it serves as a vital tool for economic development, revitalizing our neighborhoods, and fostering community pride. I encourage everyone to celebrate National Preservation Month by participating in the activities planned by the City and our preservation partners."

To kick off the month, Salem Historical Commission partnered with Historic Salem, Inc., the National Park Service, The House of the Seven Gables, the Peabody Essex Museum, Essex National Heritage Commission, the Salem Historical Society, the Friends of Greenlawn Cemetery, the Witch House, Pioneer Village, Salem Main Streets, the Salem Partnership, and Destination Salem to host an event for officials and community leaders, highlighting the economic, social, and environmental benefits of historic preservation.

The Salem Historical Commission and its partners will also sponsor a series of workshops in May for historic homeowners and the public in general. For more information about the workshops and other events during Preservation Month, see <http://www.salem.com/historical-commission/pages/may-preservation-month>.

During Preservation Month, the Salem Historical Commission will also unveil several new initiatives, including a "Preserving Salem" website to highlight Salem's historic sites, provide updates on current restoration projects in the City, and serve as a resource for owners of historic buildings. The City will be installing six new interpretive panels in historic neighborhoods and parks throughout Salem and in June, consultants will complete a survey of historic buildings in downtown Salem and will present their findings to the Historical Commission and the Salem Redevelopment Authority.

National Preservation Month was started in 1971 by the National Trust for Historic Preservation and is now celebrated by communities throughout the country.



Salem Bike Share

The City of Salem and Zagster, Inc., with the support of Blue Cross Blue Shield of Massachusetts and Salem State University, will launch the Salem Bike Share on May 16. This new “on-demand” bike share, operated and managed by Zagster, Inc., will provide Salem residents, workers, and visitors with an affordable and healthy way to get around the city.

“I am excited to launch the new Salem Bike Share program, in partnership with Zagster, our supporting sponsors, and our Bicycle Advisory Committee,” said Salem Mayor Kim Driscoll. “This new initiative represents a considerable step forward in encouraging mode shift in local transportation and in providing an easily accessible and well managed bicycle riding option that connects multiple points throughout our city. Bike sharing can provide a critical ‘last mile’ connection for transit users and align directly with our ongoing commitment to increase bicycle-friendly infrastructure city-wide. Not only do we hope it will encourage residents, commuters, and visitors to get out of their cars and onto bikes, but it is reflective of our nationally-recognized complete streets policy.”

The Salem Bike Share will launch with 18 bikes available at three stations initially – Federal Street/MBTA, Front Street/Derby Square, and Blaney Street/Salem Ferry. Additional stations will be added to the bike share network this summer, including at Salem State University along the Salem Bike Path, at the Salem Willows, and at other locations still to be determined.

Offering connections with other forms of transit, including the MBTA multi-modal station and Salem Ferry, the Salem Bike Share promises to both ease commutes to work and offer a fun recreational activity for residents and visitors. Unlike big-city bike shares where riders must drop off bikes at designated stations for every stop, Zagster bikes have a built-in bike lock which allows users to ride the bike as long as they want and stop wherever they want along the way and lock the bike. Bikes only need to return to a Zagster station at the end of a ride.

Bikes are accessible at any station via the Zagster Mobile App – available for iPhone and Android – or online at Zagster.com/Salem. Step 1: Use the Zagster app to unlock a bike at a station. Step 2: Enjoy your ride! Step 3: When you are ready to end your trip, bring the bike back to any Zagster station and press the lock button to end the ride. It's that easy! Ridership is possible through two options: Option 1- Hourly Rate (\$3.00/hour). Option 2-Annual Membership (\$25/year or \$10 with promotional code BIKESALEM through August 2017). Annual memberships provide unlimited rides with the first hour free. Additional hourly fees apply for longer rides.

Salem's bike share features the Zagster 8, an award-winning bike that features practical design, comfortable riding, and easy handling. The bike includes a spacious front basket for carrying shopping bags or personal belongings. Every bike includes automatic lights, a bell, and full reflectors. Riders must be 18 years or older. Please obey traffic laws, wear a helmet, and be a safe rider.



JOIN



UNLOCK



RIDE



RETURN

Tree Inventory Grant

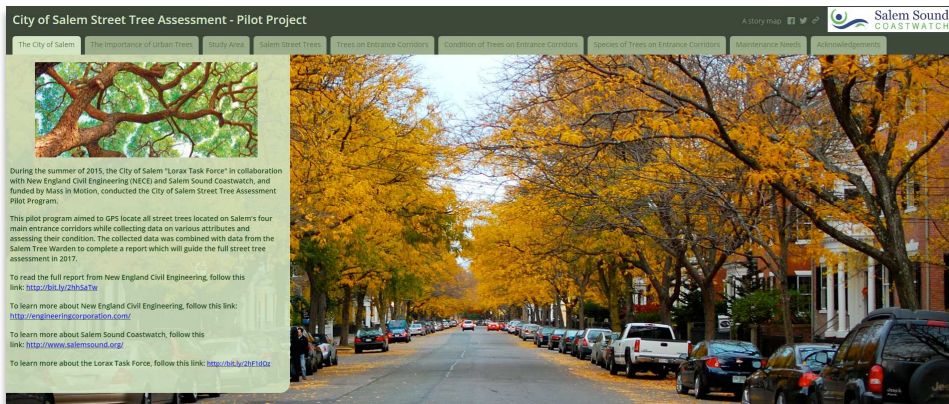
The City of Salem this week received a \$30,000 urban forestry grant from the Massachusetts Department of Conservation and Recreation.

This grant will be utilized to fund a city-wide street tree inventory, which will provide extensive data on the number, location, condition, species and more of public trees throughout the City. This data is an essential first component for a tree management plan.

The initial work on the inventory was completed last year in a pilot phase, when the City utilized funding through the Mass in Motion program and in-kind support from Salem Sound Coastwatch, to carry out an inventory of trees along major entry corridors.



The report and data from that pilot project is available at www.salem.com/trees.



Anti-Opioids Grant



Earlier this week Mayor Kim Driscoll joined with Salem Police Chief Mary Butler, State Rep. Paul Tucker, and Superintendent of Schools Margarita Ruiz to welcome Attorney General Maura Healey to the Collins Middle School for a very important announcement.

The Attorney General was in Salem to announce that Salem was one of several municipalities receiving grant funding to start a new program to provide anti-

opioids education and training to students at the middle school level.

The grant award for Salem was \$20,000, the largest on the North Shore and part of \$700,000 being distributed state-wide by the AG's office as part of the new effort.

