

# Gateways Cities in the New Economy



# 1. Gateway Cities matter

- Gateways to economic activity in their metro areas as well as the larger Northeast region
- Gateways to the middle class for generations of families climbing the economic ladder
- Gateways to educational, cultural, and other major institutions

## 2. Gateway Cities are a clear and compelling economic opportunity



markets



housing



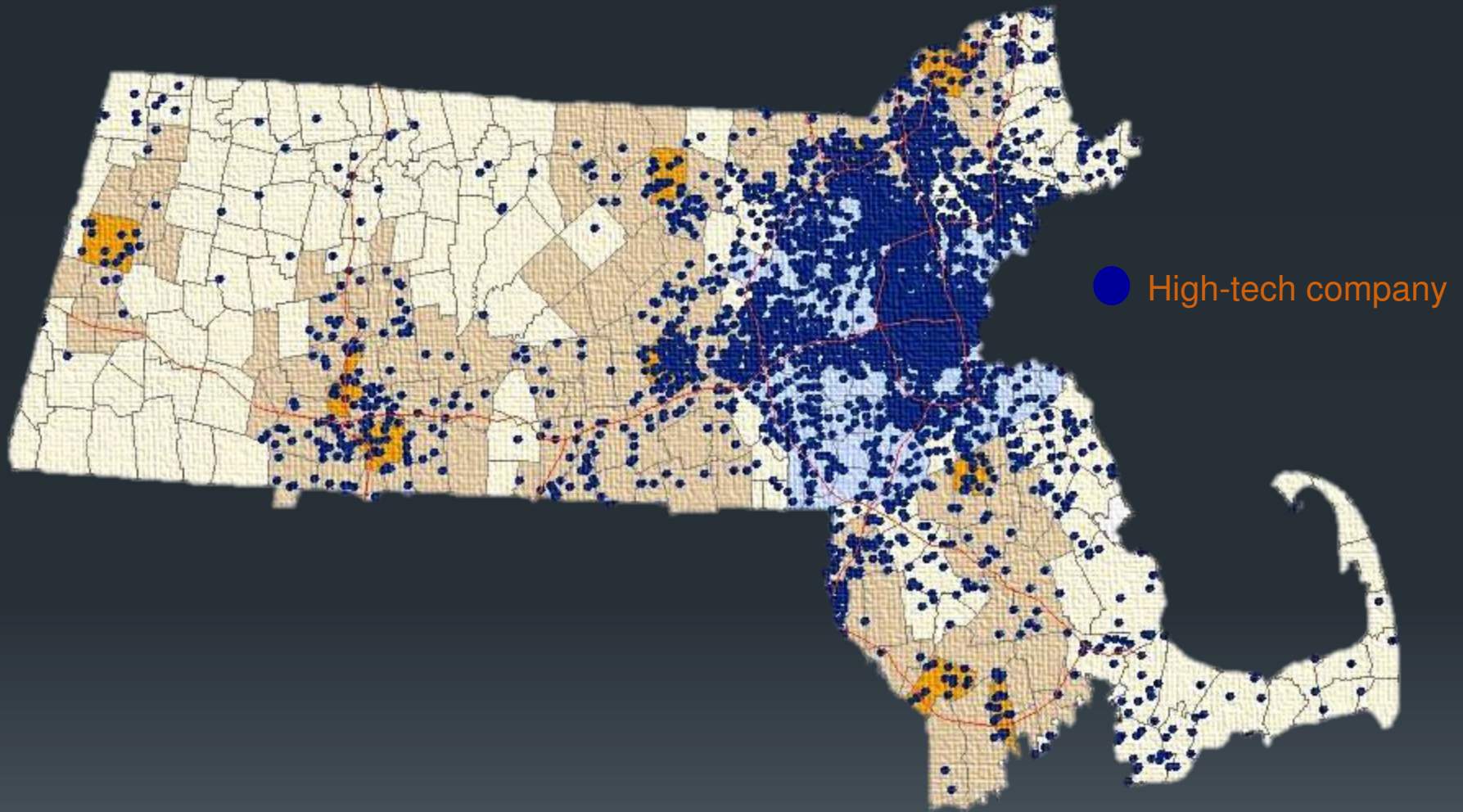
people



infrastructure



### 3. Tech economy is concentrating growth



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- Gateway Cities have not had the resources or capacity to respond
- Federal policy has devolved responsibility without giving cities adequate tools
- State policy has focused heavily on the Greater Boston tech economy

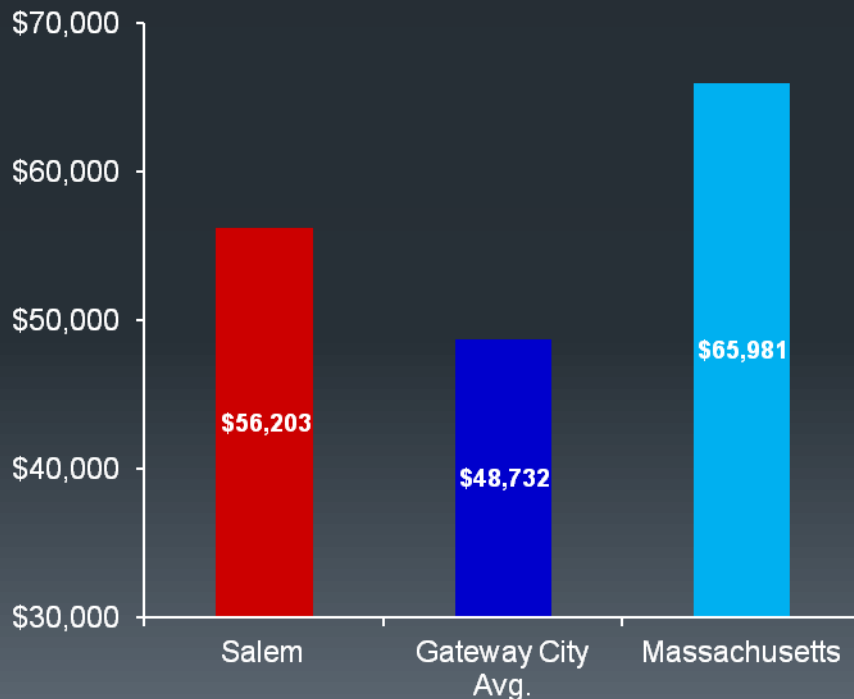


Gateway City mayors and managers compact signing, June 2008

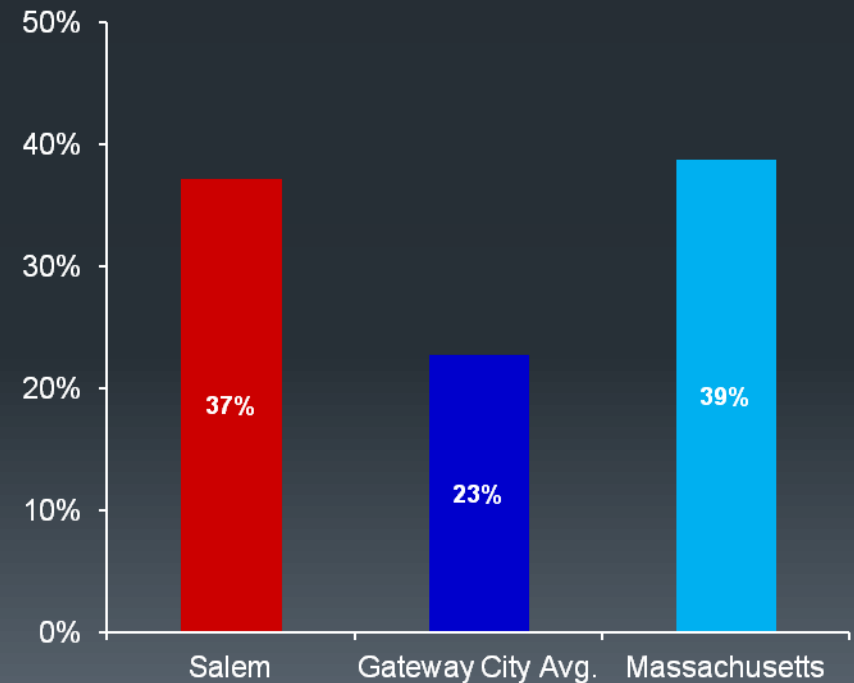
Under M.G.L. c. 23A section 3A, a Gateway City is defined as a municipality with:

- Population greater than 35,000 and less than 250,000
- Median household income below the state average
- Rate of educational attainment of a bachelor's degree or above that is below the state average

**Median Household Income, 2011**



**Percent with BA or higher, 2011**



## Legislative Programs

- Business incentives (EDIP)
- Market-rate housing development (HDIP)
- MassWorks grants

## Administrative Action

- Gateways Planning grant
- Gateways Park grant
- MassWorks grants



Gateway Cities legislative caucus



Governor Patrick calling for Gateway City education agenda



# State Investment in Salem to Date through Gateway City programs

Program	Project	Award
Economic Development Incentive Program	United States Biological Corporation	\$150,000
Economic Development Incentive Program	GT Crystal Systems, LLC	\$659,396
Gateway Plus Action Planning Grant	Bridge Street Neck Revitalization Plan	\$75,000
Gateway City Park Grant	Splaine Park	\$420,946
Gateway City Park Grant	Furlong Park	\$350,000
Gateway Cities Education Grant	Four-week university-based program for ELL students	\$128,227
<b>Total</b>		<b>\$1,783,569</b>

The logo features a central purple circle containing the text "Gateway Cities Innovation Institute". This circle is overlaid on three colored squares: an orange square at the top-left, a green square at the bottom-left, and a yellow-green square at the right. The background is a dark blue gradient.

EDUCATION

TRANSPORTATION

Gateway Cities  
Innovation  
Institute

TRANSFORMATIVE  
REDEVELOPMENT