



CITY OF SALEM, MASSACHUSETTS

DEPARTMENT OF PLANNING AND COMMUNITY DEVELOPMENT

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MINUTES: PUBLIC ART COMMISSION, 6:30 p.m., Tuesday, July 17, 2018
City Hall Annex, 98 Washington Street, 1st floor Conference Room

Norene Gachignard, Chair called the meeting to order at 6:32pm.

1. Roll Call:

Members Present: Norene Gachignard, J Michael Sullivan, John Andrews, Janine Liberty, Emily Larsen, Carly Naik Dwyer, Kurt Ankeny-Beauchamp, and Kate Luchini Staff Planner for Arts & Culture

Members Not Present:

2. Approval of June Minutes:

Liberty made a motion to approve. Dwyer Naik seconded the motion.

Motion passes: 5 in favor

3. New Budget Cycle

What do we want to do this year?

- Luchini provided hand-outs of public art options suggested by Mayor Driscoll
- Luchini will scout locations that can be utilized for future public "street" art and begin outreach
- PAC agreed that they would move forward with an RFP for the bike sculpture on the bike path.
- NIAC neighborhood representatives requested Utility boxes, meters, drains and other "mini murals"
- Replacement mural at old train station/bike path

4. "Raise Your Hands Up" recap

- Needs a sign, this will be ordered with other mural signs for artist row.
- Not being permanently installed by the city but is currently displayed on artists row.

5. 2017 Murals

a. Collins & possibly at outdoor entrance to High School

- The PAC agrees to loan 2017 murals to display in the schools
- 11 murals from last year in fairly good shape
- Taking damage in account some murals may need to be updated or fixed before they are displayed
- Andrews would like then to have PAC signage

b. City staff requesting artwork for conference rooms, offices

- Andrews: Salem Arts Association a good contact for more loaned art.
- The PAC has concerns about the installation of large, heavy murals on the walls of the Annex-
Luchini looking into hanging systems.

c. Community Life Center

- Sullivan said that there may also be an opportunity for sculpture at the life center

6. Light Cubes & Performer Series

- Possibly concentrate the cubes series on derby square—trying to determine whether cube pop-up events require a performance license for other locations
- The PAC will market the cubes and performer series
 - The events will coincide with heritage days so the audience can be tapped
 - Hashtag for performer series will be #salempublicart
 - The PAC will hand out flyers with info during PEM block party
- Silent Disco July 27th after performance series
 - Andrews made a motion for approval for silent disco as a launch for the cube lighting; Ankeny-Beauchamp seconded; motion carries.
- To avoid conflict of interest, decision to use Artist Row funds for Carly to manage first two Performers Series

8. Salem Cultural Council

- a. PAC received a grant for “From Traditional to the Street” program with CDC
- Punto has an artist available for a forum in August if that date is possible
 - PAC agreed to pay artists, matching \$500 with the Salem Cultural Council grant, and provide refreshments
 - Andrews noted Beyond Walls will have the similar artist forums on August 14th - possible conflict?
 - Tia Cole will gather details from previous meeting and share with Luchini
- b. Working more closely with Salem Cultural Council and/or go for another grant?
- SCC recently completed a survey of Salem residents that provided useful information about public demand for public art (will be forwarded to PAC)
 - The PAC agreed there should be a rotation of PAC members attending the SCC meetings

9. Updates:

- a. Artists’ Row HVAC, cameras, chairs
- HVAC will be installed in August
 - The PAC will put together an updated plan for Artist Row Tenants, led by a sub-committee including Andrews, Dwyer Naik and Gachignard
 - A conversation has been started with the Mayor’s office and Police Chief about cameras to assist with public safety on Artists’ Row
- b. Disco lighting- locations and involving businesses?
- Retonica is looking for appropriate weather-proof disco balls or alternative
 - Luchini to work with Retonica Lighting to determine best locations
- c. PAC mission
- Andrews would like to see an updated mission statement, Liberty will help create a draft.

10. Other Business

- a. New date for August meeting
- Email will be circulated for next PAC meeting date

11. Public Comments

12. Adjourn

Motion to adjourn made by Liberty; Larsen seconded; motion carries and meeting adjourns at 7:57