

CALL TO ARTISTS
2016 Salem Mural Slam
Artists' Row, Salem, MA

The City of Salem is seeking artists to participate in a "Mural Slam", a public art project to take place during the Salem Main Streets, Salem Arts Festival, June 3-5, 2016. The site for the 2016 Salem Mural Slam is a series of brick walls at Artists' Row located in historic downtown Salem at 24 New Derby Street, across from Old Town Hall and Derby Square. This area at the heart of the City was originally built as a market place and continues to this day to be an important public plaza and pedestrian way.

In the interest of enhancing the visual experience for residents and visitors in this great walking city, the City of Salem is inviting artists to help transform these spaces that are part of the City of Salem Art Space Initiative and the murals will provide an entertaining and stimulating experience to those that live in and visit Salem.

PROJECT CRITERIA

Who can participate?

Anyone may apply. Either solo or in small teams.

Timeframe:

Saturday, June 4 & Sunday, June 5, 8:30am – 8:30pm. It is anticipated that artists will complete the mural in this timeframe.

Painting Surface:

There will be 10 walls available for the 2016 Salem Mural Slam. They will be primed plywood sheets mounted to the existing brick walls. The format will be 8' wide by 4' tall.

Materials/Supplies:

Due to the close proximity to other artists and local businesses during the event, along with practical considerations for drying time, **Acrylic paint** will be the only media permitted for use during the 2016 Salem Mural Slam.

Acrylic paint and individual painting surfaces will be provided by the city of Salem. All other materials will be provided by the artist.

Awards & Prizes

Artists will be competing for the following prizes. Awards will be acknowledged at the event and the prize within a week of the event.

People Choice Awards

1 st Place	\$750
<i>Sponsored by the City of Salem Public Art Initiative</i>	
2 nd Place	\$500
<i>Sponsored by the City of Salem Public Art Initiative</i>	
3 rd Place	\$250
<i>Sponsored by "Sully's Brand"</i>	
4 th Place	\$150
<i>Sponsored by Structures North Consulting Engineers</i>	

Application Requirements/Checklist

Applicants **MUST** attach the following items to the Application, in order to be considered for the 2016 Salem Mural Slam. If more than one artist is participating on one mural, they must all include their names on the application.

- Resume/Bio with contact information and website (*if applicable*)
- Examples of artwork – (*See application*)
- Four Jpeg images of previous work
- Artist proposal

Artists' proposals for the mural should be a scale image or description based on the dimensions of the wall.

Proposals should include the artist's signature (or identifying mark) as it would appear on the mural. All submitted applications become the property of the City of Salem.

- **Applications will be ineligible if they involve:**
 - ❖ A breach of intellectual property rights (i.e., somebody else's idea)
 - ❖ Trademarks, brand or business names, logos or copyrighted images
 - ❖ Anything that is harmful to a third party

TIMELINE:

- | | |
|------------------------|--------------------------------|
| • May 6, noon | Deadline for Applications |
| • May 12 | Notification to Applicants |
| • Saturday, June 4 & 5 | "Mural Slam" Paint on location |

FOR INFORMATION:

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City Ordinance. The City of Salem Code of Ordinances provides that no individual should be denied equal treatment or opportunity as a result of his or her age, ancestry, color, disability, family status, gender identity or expression, military status, marital status, national origin, race, religion, sex or sexual orientation. Any rental use open to the public which denies or tends to deny to an individual equal access on the basis of: age, ancestry, color, disability, family status, gender identity or expression, military status, marital status, national origin, race, religion, sex or sexual orientation, is hereby prohibited.

2016 SALEM MURAL SLAM APPLICATION

APPLICANT INFORMATION (PLEASE PRINT)

Name of Artisan/Artists/Group: _____

Primary Contact Name: _____

Address: _____

Home Phone #: _____ Cell Phone #: _____

Email Address: _____ Website: _____

Statement of Interest (no more than 50 words): _____

PHOTO DESCRIPTION SHEET/EXAMPLES OF PREVIOUS WORK

<i>PHOTO #1 – Title:</i>	
Medium:	
Techniques:	
Dimensions (Height x Width x Depth) in inches:	

<i>PHOTO #2 – Title:</i>	
Medium:	
Techniques:	
Dimensions (HxWxD) in inches:	

<i>PHOTO #3 – Title:</i>	
Medium:	
Techniques:	
Dimensions (HxWxD) in inches:	

<i>PHOTO #4 – Title:</i>	
Medium:	
Techniques:	
Dimensions (HxWxD) in inches:	