



CITY OF SALEM, MASSACHUSETTS CRITERIA FOR PUBLIC ART PROPOSALS

KIMBERLEY DRISCOLL
MAYOR

Vision for Public Art – Public art in Salem should contribute to the community’s identity as the cultural hub of the North Shore and a center for creativity; foster community pride, ownership and a sense of belonging, and contribute to the quality of Salem’s built environment.

All proposals must provide information for the following items:

1. Provide resume or bio for all artists on the project
2. Describe the concept of the project and its value to Salem
3. Name the desired location(s) and whether you have secured permission
4. Provide a physical description of project, i.e. what the public will see
5. List materials and fabrication methods
6. Describe installation method
7. List infrastructure requirements
8. Describe the intended audience and any interactive component
9. Provide a simplified itemized budget.
10. Provide information on expected life span of project
11. Provide maintenance requirements and plan
12. Outline schedule from fabrication to installation
13. Describe any commercial or educational opportunities.

EXAMPLE OF WORK:

Maquette of a three-dimensional work (when appropriate) or complete drawing of a two-dimensional work

Drawings or photographs that demonstrate the relationship of the artwork to the site

Material samples for the artwork and any relevant construction materials

Please submit to Deborah Greel, Public Art Planner, Dept. of Planning and Community Development.
120 Washington Street, Salem, MA 01970. dgreel@salem.com

