



DEPARTMENT OF SUSTAINABILITY & RESILIENCY



AUGUST NEWSLETTER

Composting at Carlton Innovation School!



Janelle Rolke, the City's Waste Reduction Coordinator, just announced that composting in the cafeteria at Carlton Innovation School will begin this fall. The start of this program will solely be focusing on capturing food waste from the kitchen with Food & Nutrition Services staff for the duration of the school year. The Sustainability and Resiliency Department was thrilled to provide \$1,000 to help kickstart this program. The funding came from an American Climate Leadership Award the City received in 2023. On September 7th Black Earth Compost will drop off the compost tote and on Monday September 11th, composting will begin in the kitchen. Friday September 15th will be the first weekly pickup at Carlton by Black Earth Compost.

COMMUNITY MEETING - FLOOD MITIGATION IN THE POINT

The City has been working with consultants to develop long-term flood mitigation alternatives for the Palmer Cove Park area of The Point neighborhood as part of Resilient Together: The Point, a MA Coastal Zone Management (CZM) funded climate resiliency outreach and engagement project in the Point neighborhood. We are hoping that Point community members can join us on Tuesday, August 29th at 6:00 PM at EL Espacio, 105 Congress Street, to discuss the options, provide your input, and voice your priorities. For more information on this project please go [here](#).



Salem PowerChoice

Salem PowerChoice is an electricity program designed to give electricity customers in Salem a City-vetted alternative to National Grid's Basic Service and to other electricity supply offers in the marketplace. Benefits of the program include access to cleaner electricity supply, and long-term, stable pricing (though savings compared with National Grid's Basic Service cannot be guaranteed). Find out more about this program [here](#).

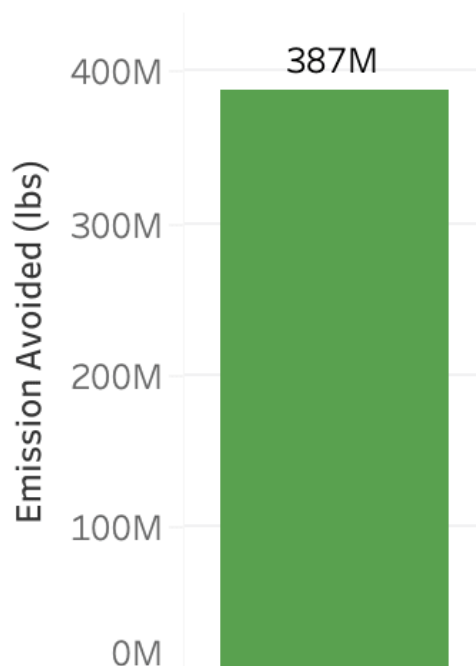
Cumulative Savings vs Basic Service

Residential	\$11,389,322
Small Business	\$1,657,943
Large Business	\$959,782
Total	\$14,007,047

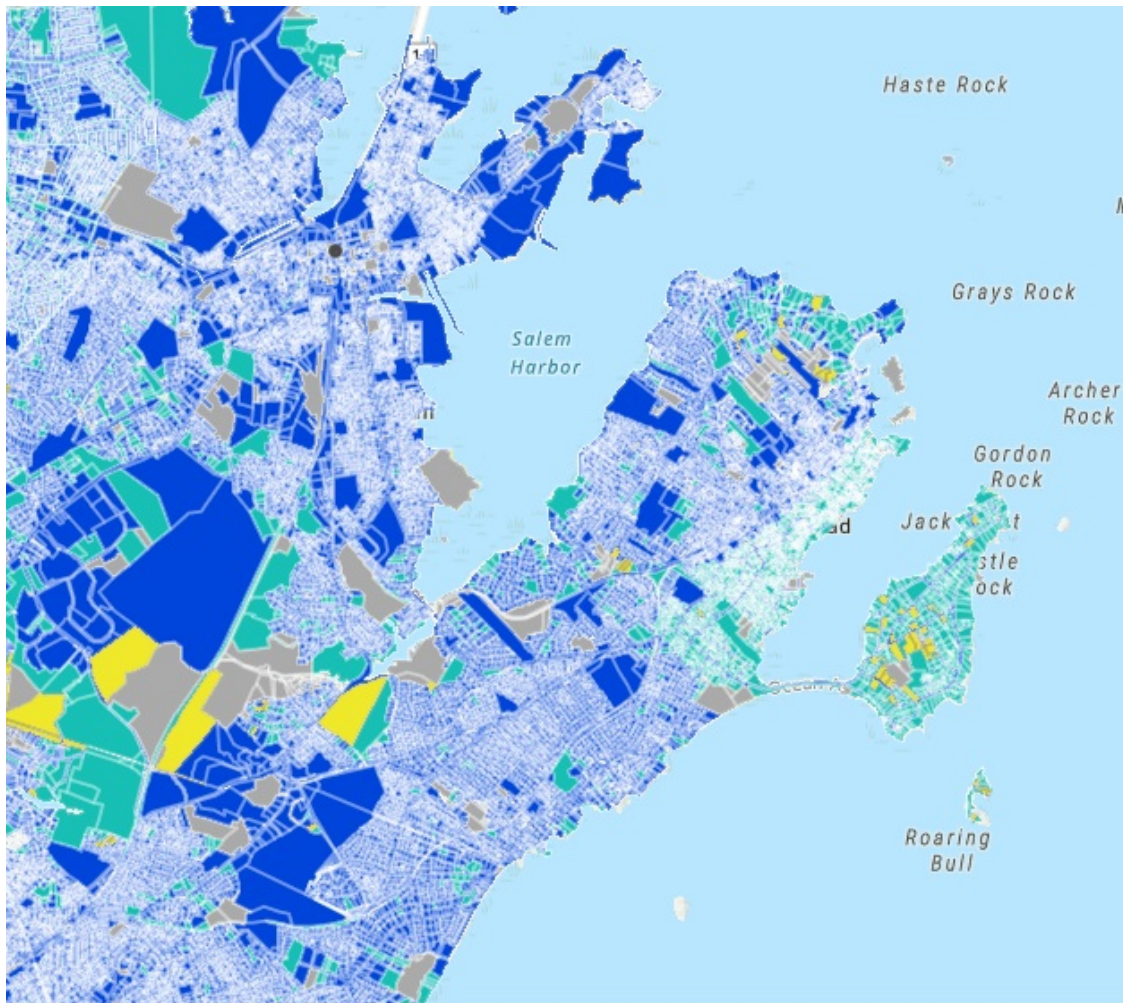
Salem PowerChoice cumulative savings versus National Grid's basic service*.

*Please note that, while Salem PowerChoice offers the potential for savings when compared with National Grid's Basic Service price, there is no guarantee of savings. This is because National Grid's prices change every 6 months for residential and commercial customers and every 3 months for industrial customers, and their future prices are unknown

CO2 Avoided



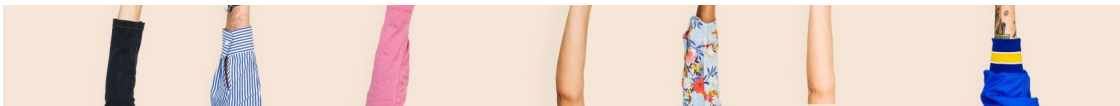
Is your home good for solar? **Check out this map!**



The MA Department of Energy Resources has just released a new study and map on the solar capacity of Massachusetts. For the state to reach its clean energy goals we need to build between 25 and 35 gigawatts of solar capacity by 2050. Currently there are 3 gigawatts installed, so we have our work cut out for us. The good news - the study identifies a potential for 52 gigawatts at “top-rated” sites (shown as blue on the map). More than enough to allow for strategic and thoughtful development. Where does your home rank? Take a look at the map and learn more about the study [here](#).

We Are Hiring!!





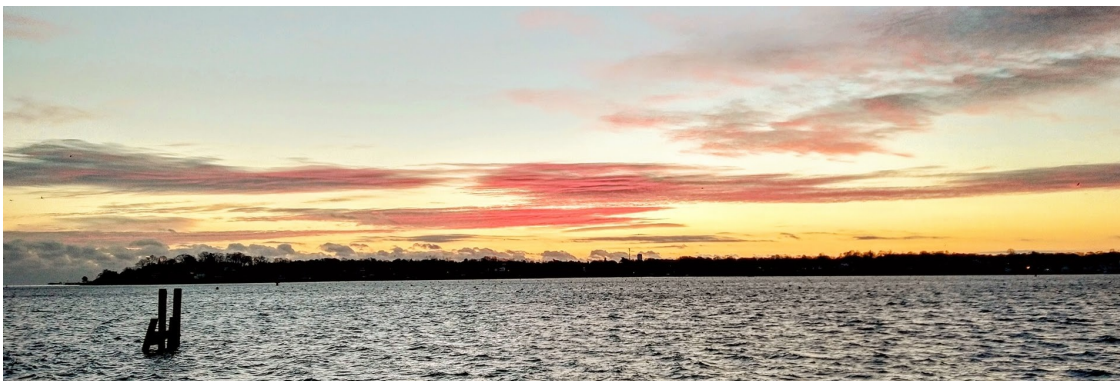
We are looking for an **Energy Manager** for The Sustainability & Resiliency Department of the City of Salem. Responsibilities include developing and implementing energy conservation strategies, managing energy-related projects, analyzing energy usage data, and coordinating with various departments to achieve energy efficiency goals. The full job description and details can be found [here](#).

Join us in making a difference - We're seeking bilingual (Spanish-English) applicants for the Climate Outreach Ambassador position. Priority is given to Point community residents or those with neighborhood ties. Apply now and help us shape a greener future!

Climate Outreach Ambassador

El Embajador de Alcance Climático

Commuting summer camp!



This beautiful view could be yours when you commute via the Salem Ferry!

Traveling from Salem to Boston by car is even more challenging as the Sumner Tunnel, connecting East Boston and Logan Airport to downtown Boston, is closed from July 5 through August 31. This means traffic on all roads will be even worse. The good news is the T is providing all sorts of reduced and free options such as reduced fares on the commuter rail. Hold on tight because a ticket to North Station, which usually costs \$8 one way can now be snagged for a mere \$2.40. If you ever thought about switching your commute up, now's the perfect time! Transportation accounts for approximately 40% of Salem's emissions, so joining in on the adventure means you can help Salem make significant strides in our **Resilient Together Climate Action Plan**!

More information here: <https://www.mbta.com/diversions/alternative-travel-options-during-sumner-tunnel-closure>

UPCOMING EVENTS





August 24

September 28

5:30-6:30

The 4th Thursday Sustainability Lecture
Community Room at Forest River Park

Community Meeting – Flood Mitigation in the Point

August 29 - el 29 de agosto 6:00

El Espacio, 105 Congress Street

Light refreshments and drinks will be provided.

Se ofrecerán bocadillos y refrescos

There will be Spanish interpretation.

Habrà interpretación en español.

Preservation in a Changing Climate: Salem

September 12 8:30-5:00

PEM and National Park Service Visitors Center

Mark your calendar for the third annual Preservation in a Changing Climate Conference, hosted by Salem Preservation Partners. This day of thought-provoking talks aims to raise awareness of mitigation and adaptation strategies to address the impacts of climate change on historic buildings, landscapes and neighborhoods.

Beverly & Salem Drive Electric

September 23 12:00-3:00

Beverly High School

Join us at this event to check out different modes of electric vehicles, talk to owners and dealers, and see how you might be able to help the planet! AND... If you're passionate about your green transportation and willing to share, we are looking for folx to bring their modes of electric transportation to show off at our National Drive Electric Week.

Salem & Beverly Energy Challenge

Help us meet our goals!

The Salem & Beverly Energy Challenge is a joint initiative between the two cities to encourage home energy efficiency and expand access to the incentives offered by the Mass Save® Sponsors. This project focuses on energy efficiency measures such as

Mass Save® Sponsors. This project focuses on energy efficiency measures such as weatherization and heat pump technology to help you save money and feel more comfortable at home year-round, all while reducing our community's carbon footprint.

To date, we've completed:

565 home energy assessments, which resulted in

140 completed weatherization projects

229 pre-weatherization barriers

12 heat pump installations

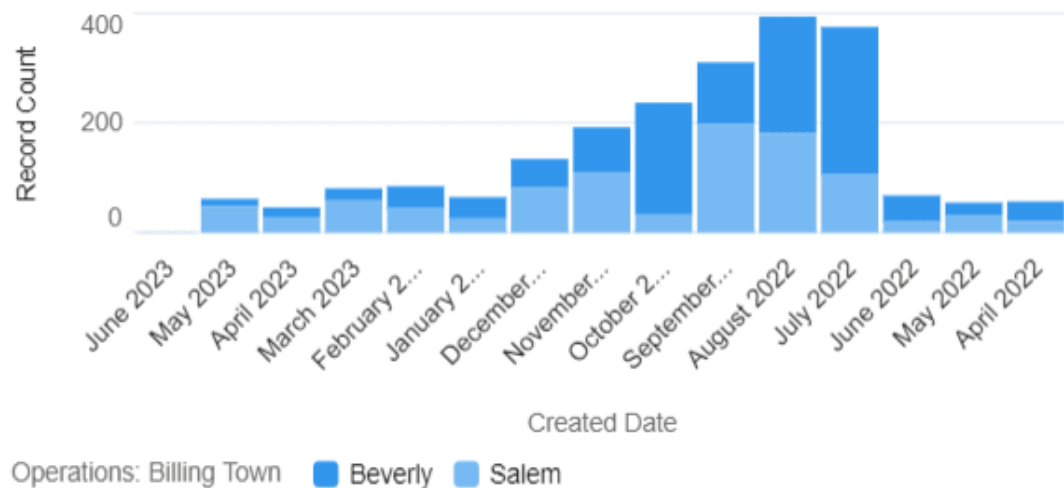
Beverly & Salem Performed HEAs



Operations: Billing Town ↑	Record Count
Beverly	800
Salem	555
Total	1355

Home Energy Audits by town

BSEC: HEAs Scheduled by Month



Home Energy Audits Scheduled by month

BSEC : Completed Wx Installs



Billing Town ↑	Record Count
Beverly	294
Salem	150
Total	444

Sign up today for an energy audit.

**WANT TO SHARE YOUR
PASSION FOR
SUSTAINABILITY?**



Homeowners and Landlords

**Have you signed up for your free home energy
assessment?**

Get up to 100% off with improved insulation upgrades this spring!

[See How You Can Save](#)

**Our community is a Mass Save®
Community First Partner**



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If you want to unsubscribe, [click here](#).

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