

**Salem Beautification Committee
Meeting Minutes
July 26, 2016**

In attendance: Sam Fiore, Marcia Lambert, Sandi Powers, Mary Ellen Halliwell, Ellen Talkowsky, Lisa Lyons

Absent: Denise Balfe, Barb Sirois, Bev Moustakis

Meeting Start 7:12 p.m.

Lady of Salem -- by Mary Ellen Halliwell

- Update on Village Tavern ladies; waiting for feedback from email sent on July 7th to City Solicitor. EllenT recently had a conversation with Beth and Beth said she's going to ask Arthur to have the two ladies (currently housed inside the restaurant) put outside and on display with all other public art Ladies on the Essex Street pedestrian mall.
- It was restated that Village Tavern is in violation of the Lady of Salem contract by not having Ladies on display (supposed to be up from June-Oct.).
- Posters of the 2016 Ladies of Salem are being printed (QTY 50/\$46.62) and will be available for sale this summer at various places, events (Maritime Festival, Antique Boat Festival, Trails and Sails weekends in September).
- Lady of Salem rack cards have been printed (QTY 1000/\$189). Rack cards will be available at downtown locations (Trolley, Visitors Center, etc.)
- Rebecca from Scarlet Letter Press is working on a PO for LOS printed materials. Lady of Salem events
- Events -- *Maritime Festival, weekend of August 6th* -- Sheila Billings will be demonstrating painting techniques, painting a lady. The NPS will give her stipend (paid directly to Sheila of \$200/day). Also at the festival -- coloring pages table, LOS Cut-out stand for pictures, Bernards 'travelling lady' on display, Rack cards, and Beautification Committee banner on display.
- *Antique Boat Festival, weekend of August 20th* -- coloring pages, travelling lady, and LOS Cut-out for pictures.

Traffic Islands -- Sandi Powers

- Sandi has received a check from Mullens Landscape for the traffic island formerly sponsored by Northside Carting (intersection of Boston St/Essex St). The sponsor can have a City-created sign but not a business/promotional sign on the traffic island.
- Home Depot Island -- water is back on; it's an older water system where the water migrates down the street - the water had been shut off because DPW was doing line painting. Upper Home Depot island was drying out. A request was made to water the Ginny Moustakis planter if someone's around.
- Home Depot Island -- metal electrical box is still in an eye sore, has been for three years. Hope to fix. DPW is busy.
- Mill Street Island -- damaged when engineering department ripped up sewer/curbing-repaved; is unsightly. The flower urns on the island are holding up well. The drip lines are exposed on the island, can be covered with mulch.
- Request by Sandi to have several gallons of white vinegar purchased and stored at DPW. Vinegar will be used as an alternative to toxic chemical weed killers along patio at Riley Plaza and around island curbing.

Awards Ceremony -- August 10th

- Traffic Island and Window Box Award ceremony will be at Pickering House on Wednesday, August 10th at 5:00. Garden Club will judge window boxes and traffic islands weekend of July 30th. Volunteers will be needed to create new posters with pictures to have on display.
- About a dozen of registrations have been received for the Window Box competition.
- Norman Street/Dunkin Donuts path -- ideas for making this cut through path prettier/nicer -- hard scape, pebbles, bushes on the side. Further conversation?

New Business

Review and vote on whether or not the Beautification Committee wants to, as a committee, recommend/present a styrofoam recycling effort in Salem. Ellen brought notes from a conversation with Julie Rose re: styrofoam recycling -- 1) it's expensive 2) it's not necessarily as environmentally effective as it can be 3) other/Ellen. A motion was made to have the Board unite and recommend styrofoam recycling program. Group motion was denied. Individuals may make

suggestions to the City/Recycling Committee

Committee with approve Minutes from June meeting in August -- Minutes were unavailable at the time of the July agenda posting.

Next meeting is Tuesday, August 23rd at 7:00.

Meeting adjourned 8:40 p.m.