



FYI SALEM

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From the Mayor's Desk



September is here and that means a lot is happening across Salem. From the start of school to our annual fall street sweeping program to September Salem Days at the Boston Museum of Science.

In the latest episode of the FYI Salem podcast, three innovative local entrepreneurs—Ian Hunter of Deacon Giles Distillery, Chris Lohring of Notch Brewery, and Al Snape of Far From the Tree cidery—came in to discuss the craft beverage industry and why they chose Salem to open their businesses. Listen to the interview at <http://www.salem.com/mayors-office/pages/fyi-salem-podcast> or subscribe on iTunes or your preferred podcast service. Simply search for “FYI Salem” and subscribe! I hope you will tune in to hear more about Salem’s growing brew industry.

In this issue of you can read more about our September Salem Days partnership with the Boston Museum of Science. Now in its eighth year, this great program, funded by the Norman Read Foundation, provides FREE admission to all Salem residents to the museum, all month long. Remember you must bring your September Salem Days ticket and ID with proof of residency when you go to the museum (we have extras at City Hall if you didn’t get one in the mail)!

There’s a lot underway with City infrastructure this season as we work to improve roads, upgrade underground utilities and repair streetscapes. You can read more inside about our street tree inventory pilot program, just completed last month. Also inside are specifics on the annual Fall street sweeping—please remember not to park on-street on your roadway’s street sweeping day!

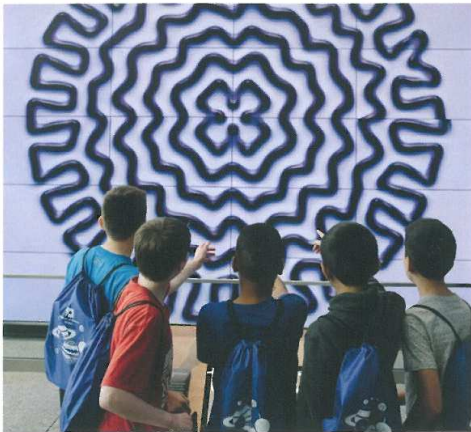
Lastly, our annual road paving program starts this month. I am very pleased that this year we have substantially increased our investment in the paving program. We will be paving 56 roads in all, compared to 15 roads in last year’s program.

You can find the 2016 list at <http://www.salem.com/city-engineer>. The 2016 paving program will resurface over three times as much roadway as last year’s program, whether it is measured in street miles - 25.2 miles this year, up from 6 miles last year – or in square yardage – 151,084 sy this year, up from 35,649 sy last year. This is in addition to other road paving work being done outside of the City’s own annual paving program – such as the resurfacing of the National Grid cable replacement project route, upcoming special improvement projects along Derby Street and part of Essex Street, and the \$12 million upgrade to Canal Street that got underway in July. Hopefully this significant investment in our streets will result in a noticeable improvement across the City when it is complete, including along your own roadway.

Fall is a busy time in Salem, but that’s not just about our usual October activities. Even this month has a lot going on. From schools, to the Museum of Science, to exciting and important investments in our public infrastructure, there is a lot happening in Salem this September!

Kim Driscoll
Mayor

September Salem Days



FREE ADMISSION to the Museum in September!

You and your family can visit the Museum for FREE throughout the month of September during September Salem Days.

Explore more than 700 interactive exhibits, watch free Omni and Planetarium shows, and learn about engineering and the environment in the *Yawkey Gallery on the Charles River*!

During select times on Saturday, September 10 and 24, you'll also enjoy FREE transportation from Salem to North Station on the MBTA commuter rail.

Visit mos.org/salem for more information and participating train schedules.

This offer is valid only for residents of Salem, Massachusetts during the month of September 2016 (excluding September 6). Adult visitors must present proof of residency, such as a valid driver's license or photo ID showing a Salem address. Not valid for Butterfly Garden or 4-D Theater. May not be combined with other offers.

You should receive two postcards with your Museum tickets in the mail. If you did not receive these postcards or need additional tickets, they are available at the Mayor's Office, Salem Public Library; and the Salem Park, Recreation, and Community Services office. You must have the postcard with tickets for admission.



THIS PROGRAM IS SUPPORTED BY THE CITY OF SALEM AND MAYOR
KIMBERLEY DRISCOLL, AND IS GENEROUSLY FUNDED BY THE
NORMAN H. READ TRUST.



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The City of Salem has completed a pilot program for a City-wide public tree inventory. Working with New England Civil Engineering, the City cataloged the size, species, condition, and additional details of 350 trees along parts of Bridge Street, Lafayette



Street, Boston Street, and North Street.

The work was a pilot program that the City hopes to expand city-wide to all streets, if it receives an Urban and Community Forestry Challenge Grant from the state Department of Conservation and Recreation this fiscal year. A tree inventory has already been conducted by National Grid along their cable replacement project installation route. The data from that effort has also been included in the catalog.

“The data we collect from this inventory can help set the foundation for what we hope will be an ongoing tree management and maintenance plan,” said Mayor Kim Driscoll.

Street Trees

“Once we have assessed our existing conditions and inventory, we can better plan for managing our public trees in a thoughtful and strategic manner. We are excited to get the effort underway and invite residents from all neighborhoods to help with the inventory.”

Salem residents can soon add data to the inventory about the street trees in front of their residence. Guides are available at www.salem.com/trees to help residents identify the species of tree they have and explain how to measure it in just a few quick steps.

Residents can then fill in the online form that will be available soon at www.salem.com/trees to add their trees' data into the City-wide tree inventory.

Fall Street Sweeping

Fall street sweeping will begin in Salem's neighborhoods on 9/12 and run through 10/7. Entrance corridors will be swept 10/11 through 10/20.

Neighborhood street sweeping will continue to take place on both sides of the street on the same day. Sweeping will take place from 7am to 3pm. Each route will be posted with temporary 'No Parking/Tow Zone' signs and parking will be prohibited from 7am to 3pm. Streets are broken down into four zones. Sweep days are the next day after the regularly scheduled trash day. To find a specific street sweeping date, locate what zone your street is in on the 2016 Fall Street Sweeping Schedule, and match it with the calendar. Monday sweep schedules are for the preceding Friday's trash day. Street Sweeping schedules can be found at www.salem.com, at the DPS on 5 Jefferson Avenue, and City Hall.

To allow the sweeper to do the best job possible, residents should remove parked cars from the street during that street's designated sweep day.

Residents may use entrance corridor streets as alternative parking areas on the day of their neighborhood sweep. If you move your vehicle to an entrance corridor street you must adhere to all current parking restrictions on these entrance corridors. All existing parking regulations on entrance corridors must be adhered to or your vehicle will be ticketed and/or towed. This includes resident only restrictions.

Entrance corridor sweeping is from 5am to 7am on the following dates. Each corridor will be swept over a period of two consecutive days which will alternate between the odd and even side of the streets. City workers will use blowers to clear corridor sidewalks of debris prior to the street sweeping. Each corridor will be posted with temporary 'No Parking/Tow Zone' signs and parking will be prohibited from 5am to 7am.

Tues., 10/11: North St. (odd)
Weds., 10/12: North St. (even)

Thurs., 10/13: Boston St. & Essex St. (odd)

Fri., 10/14: Boston St. & Essex St. (even)

Mon., 10/17: Loring Ave. & Lafayette St. (odd)

Tues., 10/18: Loring Ave. & Lafayette St. (even)

Weds., 10/19: Bridge St. (odd)

Thurs., 10/20: Bridge St. (even)

Certain weather conditions prohibit the use of the street sweepers: during moderate to heavy rainfall and extreme cold temperatures sweepers will not be able to operate. Weather cancellations will be posted on www.salem.com



State of the Region Update

On September 7 Mayor Driscoll addressed the North Shore Chamber of Commerce as part of their annual State of the Region meeting. The following are excerpts from her remarks, focusing on three updates: Salem's 400th birthday, Salem's schools, and economic growth.

In 2026, Salem turns 400 years old! We're planning for an incredible year-long celebration of our history, community, and future. More important, however, we are using this year, a decade from turning 400, as a catalyst for a City-wide Visioning Project. We're launching an effort to bring together people, organizations, and businesses from across Salem for a conversation about what we want our City to look like in 2026. What kind of City do we want Salem to be by then? What legacy will we pass on to the next generation of Salem workers, entrepreneurs, parents, and leaders? In what state will we hand off our schools, not just to our children, but to their children? We'll answer these questions, together, through the Visioning Process.

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We've seen remarkable progress in all of our public schools. All have seen improvements in the last year and I am especially pleased that two of our schools – Salem High School and the Carlton Innovation School – have achieved Level 1 designations from the state Department of Education. We are leveraging these accomplishments for even greater gains in the years ahead. There are still challenges, but I feel more confident than ever that the Salem Public Schools are on the right track and that our commitment to our district is paying off in the educational successes we are seeing among Salem's kids.

We are focused on improving student achievement and supporting teachers, by increasing teacher leadership and offering expanding learning time and tutoring. We are growing our partnership with SSU's Graduate School of Education, setting more rigorous curricula and higher expectations, and broadening the use of learning technology. There is a close collaboration with partners, including the Salem Teachers Union. Our new teachers' contract provides incentives for professional development aligned with our district's priorities, focused on improving educational success for our most high-needs populations. And we've partnered with Harvard's Graduate School of Education to join the By All Means initiative, establishing a City-wide Children's Cabinet to strengthen efforts to improve social-emotional supports for our youngest students.

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National Grid has completed a \$40m major cable replacement project and the Peabody Essex Museum's \$49m expansion project has received design approvals. North Shore Medical Center's \$230m campus consolidation project is going through permitting and a \$12m upgrade to Canal Street has begun. As the \$55m Probate Court project comes to an end, the \$30m Gateway Center is about to begin. And Footprint power, the \$1b natural gas power plant on Salem Harbor, is on schedule to be on-line June 2017. As a side benefit, nearly 40 acres of prime waterfront open space will become available for redevelopment for the first time in generations, and we'll be able to welcome more visitors through our deep-water cruiseport.

We are seeing a boom in hotels: Riley Plaza, Hotel Salem, the Merchant, and new rooms at the Hawthorne Hotel and the Salem Inn, increasing the number of hotel rooms in Salem by 75%. Not only does this increase hotel tax receipts, it means more people who visit Salem can stay in Salem, keeping spending local. The growth in hospitality is matched by a growth in incredible local dining and craft beverage operations. In the North River Canal Corridor, private mixed-use developments stand to grow our tax base and transform vacant industrial brownfields into much needed market-rate housing. Not to mention the long-awaited Levesque Center, a new home for our Council on Aging, Recreation, and Veterans' Services offices.

Growth is often met with resistance, but we work hard to ensure that new developments are paired with investments in infrastructure to help accommodate and improve existing roadway, parking, and utility systems.



Salem is not held hostage by its history. It never has been. We're not a city that is satisfied with stagnation. The examples of our past are of generations who pushed the boundaries to innovate and build a thriving community that values progress and growth. From the settlers who laid our foundations to the visionaries of the maritime trade that made Salem famous around the world. From the entrepreneurs who built our industrial manufacturing base to the workers in those factories who pushed back when conditions were unfair or dangerous.

We're a city of museums, but our city itself is not a museum. Our neighborhoods do not exist under glass; they are vibrant and diverse and always changing. We're not a City that builds a wall to keep others out; we *want*

them to enjoy all the remarkable qualities and experiences that have made us love Salem, as well. Our history helps define our community, but it should never confine it. Growth – thoughtful, intentional, and well planned growth – is good. I like to say that Salem is hip and historic. That means we embrace both who we were and who we aspire to be. And I wouldn't want to be Mayor in a City that believed or behaved any differently.