



FYI SALEM

VOLUME 3, ISSUE 18 SEPTEMBER 12, 2017

CONTACT THE MAYOR'S OFFICE:

Phone:
(978) 619-5600

Fax:
(978) 744-9327

Email:
mayor@salem.com

Web:
salem.com/mayor

Facebook:
Kim Driscoll

Twitter:
@MayorDriscoll



INSIDE THIS ISSUE

CLC Ground-breaking	2
Tree Plantings	2
September Salem Days	3
Universal Design Symposium	3
Book Swap	4
Fall Street Sweeping	4

From the Mayor's Desk



Thanks to the over one hundred seniors, city officials, Levesque family members, and other guests who came to last week's groundbreaking ceremony for the Mayor Jean Levesque Community Life Center! It was an exciting and wonderful event, and I know many are so grateful that this anxiously awaited public building is now under construction.

We were excited this week to announce the fall tree planting plan, which will get underway later this month. Our arborist identified over 200 locations for new street trees—empty tree pits or stump locations—and then determined the best species to go in each precise spot. This

will represent one of the largest single tree planting pushes in Salem since, perhaps, the time following the Great Fire of 1914.

Also in this issue you'll find details about an upcoming symposium on universal design. The symposium is being hosted by the Salem for All Ages Task Force on September 26 at 3pm and 6pm—both times will feature the same presentation and both are open to the public and free. Universal design is an important new concept that calls for buildings to be developed and planned in a way that helps people remain in their homes regardless of their age or ability. While we know there is work to do to increase the affordability of housing in Salem, another crucial component of our age-friendly work is ensuring that housing is also accessible.

Look in this edition of the newsletter for more information about the ongoing September Salem Days' free admission to the New England Aquarium, as well as the upcoming

ing SalemRecycles Book Swap event this coming week, which is always very popular. The swap is a great way to pick up some new reading material and get rid of your old stuff, without adding to the waste stream.

Finally, we have an update on the annual Fall street sweeping effort that is now underway. Residential neighborhood streets are being swept now through October 6 and entrance corridors will be swept from October 10 through October 19. Please help us keep our streets clean by moving your vehicle off the street the night before your post-ed sweep day!

Thanks again for reading FYI Salem and if you know anyone who might benefit from keeping up with the newsletter please feel free to forward this to them and invite them to sign up themselves at www.salem.com/subscribe!

Kim Driscoll
Mayor
City of Salem

CLC Groundbreaking

On September 7 over a hundred Salem seniors, elected officials, community leaders, members of the Levesque family, and others gathered at 401 Bridge Street for the official groundbreaking of the Mayor Jean A. Levesque Community Life Center. Construction at the site is now underway and, when complete in 2018, the new 20,000 square foot facility will house the City's Council on Aging, Veterans Services, and Parks and Recreation departments, with program and public meeting rooms, and more.



Tree Plantings



The City of Salem will be starting its Fall tree planting effort later this month. The plantings, around 200 new trees in all, will be located on streets in every neighborhood and consist of a wide variety of carefully selected species. The work is expected to last until late November.

Every tree species was specifically determined for the particular location where it will be planted by the City's Tree Warden/Arborist.

"The Arbor Day Foundation has designated Salem a 'Tree City USA' since 2001," said Mayor Driscoll. "We value that designation and are working with partners across Salem to place a high priority on maintaining and managing our public trees."

Last year, the City completed a pilot phase of a public tree inventory along its entrance corridors and this year it was awarded a \$30,000 grant from the Massachusetts Department of Conservation and Recreation to take that inventory city-wide. That work will be getting underway soon, but in the meantime the City is working now to address empty tree pits as part of this Fall tree planting schedule.

The total cost of the Fall plantings comes to approximately \$100,000, funded through a combination of sources, including grants, donations, and City funds.

September Salem Days

Once again, Salem residents get free admission to the New England Aquarium in September.

Explore the beauty and biodiversity of the oceans at the Caribbean coral reef exhibit, see more than 80 penguins, and see the newest exhibit, Science of Sharks. Salem residents also get a discount on the [Salem Ferry](#). This program is made possible by the Norman H. Read Program for Excellence in the Sciences.



This discount is for use by Salem residents only. This offer is valid during September 2017 only.

Not available for phone or online orders, or for school or other group reservations. May not be combined with other offers and not valid on the New England Aquarium Whale Watch or in the Simons IMAX® Theatre. All adult visitors in your group will be asked to present proof of residency at the Aquarium Box Office, such as a valid driver's license with a Salem address or a valid state-issued ID card with a Salem address.

Universal Design Symposium

The City of Salem and the Salem for All Ages Task Force will welcome Valerie Fletcher, Executive Director of the [Institute for Human Centered Design](#), for two public presentations on the topic of universal design on September 26. Fletcher will share the story of universal design globally with an emphasis on homes. The concept of universal design was born in 1997 in response to the same facts as the Age-Friendly City movement: in the 21st century, we live longer and survive more than at any time in history. Design is a necessary tool to tackle the practical tasks that make our good fortune work at the personal and community level.

"Housing is an important component of the [Salem for All Ages](#) action plan," said Mayor Kim Driscoll, "And a key piece of that is ensuring that our housing stock, whether it is being refurbished or constructed new, incorporates the elements of universal design. A universally designed home is one in which one can live and grow older with ease. It enables seniors who have lived in Salem all their lives, who grew up here, to be better able to stay in the community that they love."

The same presentation will be offered at 3pm and 6pm and both take place in the third floor conference room at City Hall Annex, 120 Washington St. RSVP to dpangallo@salem.com if you plan to attend and identify which time you plan to attend. Both presentations are free and open to all.



UNIVERSAL DESIGN:

Making Design Accessible To Everyone In Society.

Book Swap



On September 16th SalemRecycles hosts their ever-popular free book swap from 10:00 a.m. to 1:00 p.m. at the Salem Senior Center, 5 Broad Street.

In addition to finding new books and media treasures, as well as recycling items for others to enjoy, participants will be able to ask questions about recycling, reuse, and other ways to divert material from the waste stream.

If you would like to drop off materials to include the swap (books, greeting

cards, commercial CDs, DVDs, and videos) please bring them to the Senior Center between 4pm and 7pm on Friday or between 9:45am and noon on Saturday.

Fall Street Sweeping

Fall street sweeping will begin in Salem's neighborhoods on 9/11 and run through 10/6. Entrance corridors will be swept from 10/10 through 10/19.

Neighborhood street sweeping takes place on both sides of the street on the same day from 7am to 3pm. Each route will be posted with temporary 'No Parking/Tow Zone' signs and parking will be prohibited from 7am to 3pm. Violators will be towed.



Sweep days are the day after the regular trash day. To find a specific sweeping date, locate the zone the street is in on the 2017 Fall Street Sweeping Schedule and then find that zone on the calendar. Street sweeping schedules are on-line at www.salem.com.

Residents may use entrance corridor streets for parking on the day of their neighborhood sweep. Vehicles parked on an entrance corridor must adhere to all parking restrictions on the entrance corridor or the vehicle will be ticketed and/or towed. This includes resident only restrictions.

Entrance corridor sweeping takes place 5am to 7am. Each corridor will be swept over a period of two days alternating between the odd and even side. City workers will be utilizing blowers to clear corridor sidewalks prior to the street sweeping. Each corridor will be posted with temporary 'No Parking/Tow Zone' signs and parking will be prohibited from 5am to 7am.

Certain weather conditions prohibit the use of the street sweepers: during moderate to heavy rainfall and extreme cold temperatures sweepers will not be able to operate. Weather cancellations will be posted on www.salem.com.