



# FYI SALEM

VOLUME 3, ISSUE 4

FEBRUARY 24, 2017

## CONTACT THE MAYOR'S OFFICE:

**Phone:**  
(978) 619-5600

**Fax:**  
(978) 744-9327

**Email:**  
mayor@salem.com

**Web:**  
salem.com/mayor

**Facebook:**  
Kim Driscoll

**Twitter:**  
@MayorDriscoll



## INSIDE THIS ISSUE

NSMC Benefits Agreement	2
Brennan Skate Park Meeting	3
Citizens Police Academy	3
Call for Artists	4

## From the Mayor's Desk



Inside this issue of FYI Salem you can find out more about the new Community Benefits Agreement (CBAs) we recently negotiated with North Shore Medical Center (NSMC) as part of the expansion of the Salem Hospital campus.

CBAs are agreements made between a community and a developer or organization undertaking a project that may require mitigation. We've successfully negotiated CBAs or CBA-like agreements with other entities, including Footprint Power, Alternative Therapies Group, and National Grid.

The NSMC CBA includes funding for public safety, infrastructure and roads in the neighborhood, and more.

Also in this issue of the newsletter you can find info on an upcoming public meeting to begin planning upgrades to the Ryan Brennan Memorial Skate Park on Gallows Hill and details about the next installment of the popular Salem Police Department's Citizens' Police Academy in late March.

At the back of this edition of the newsletter check out the details about our latest call for artists and designers for our summer 2017 public art installations. This year's installations are focused on "Celebrating the Urban Environment" and proposals are being sought for art at three key intersections: Bridge and Washington Streets, Front and Washington Streets, and Mill and Washington Streets. Re-

sponses are due back to our Public Art Commission by March 30th.

Finally, on the latest episode of the FYI Salem podcast I sat down with Tom Daniel, Director of Planning and Community Development for the City, and Kim Saltmarsh from the Imagine Salem Working Group. We talked about the *Imagine Salem* initiative and look ahead to Salem's 400th birthday in 2026. Find the podcast at <http://www.salem.com/mayors-office/pages/fyi-salem-podcast> or subscribe on iTunes or your preferred podcast service. Simply search for "FYI Salem" and sign up.

Thanks again for checking in with FYI Salem and, as always, please feel free to forward or share this with friends and neighbors!

Sincerely,

Kim Driscoll  
Mayor

# NSMC Benefits Agreement

The City of Salem and North Shore Medical Center have finalized a community benefits agreement that consists of support for a broad range of City needs and programs.

The agreement, which is in addition to the \$125,000 annual payment in lieu of taxes provided to the City, comes as NSMC is undergoing a project to consolidate its hospital-based medical, surgical, and behavioral health services on one campus in Salem. This will create a stronger regional facility for complex inpatient and emergency care. In addition, this consolidation of inpatient care will be coupled with the expansion of outpatient community-based services to provide local families with a more accessible and effective health care resource into the future.

The project at Salem Hospital includes a new Emergency Department, 24 new private patient rooms, and 90 behavioral health beds, as well as changes to internal campus roads and improved signage to make entry and wayfinding easier for patients and visitors.



"The goal of this project is to achieve a healthcare system defined by values that redesign and refocus care around the patient and expand access to community-based care," said Gregg S. Meyer, M.D., Interim President of NSMC. "Because of the scope of this project, NSMC recognizes that there will be additional impacts to our neighbors in Salem. This agreement is one way we hope to try to address those impacts."

"NSMC's project will keep Salem the healthcare hub of the North Shore, provide greater access to quality health care services, and maintain many positive indirect economic benefits to the City," said Mayor Kim Driscoll. "That does not mean, however, that it will not be without disruption or impact. I believe the benefits provided by this agreement will help mitigate and address those impacts. This agreement represents many months of discussions between City staff and NSMC officials and reflects many of the impacts our community will bear from the larger hospital campus and facility. I was also pleased that we were able to include extensive specific mitigation to the neighborhood where the hospital is located."

Among the items included in the community benefits agreement are the following:

- \$700,000 over seven years to help address public safety impacts;
- \$325,000 for roadway and traffic signal upgrades along the Jefferson Avenue corridor;
- \$75,000 to bolster City's parking, transit, mobility, and sustainability efforts;
- \$100,000 for utility impacts off site from the hospital campus but related to the project, including \$35,000 for storm water upgrades on Jackson Street;
- \$45,000 over three years to fund the City's revamped bicycle sharing program
- The agreement provides for City use of the NSMC parking lot at 55 Highland Avenue on evenings and weekends for those attending events at Bertram Field. It also continues NSMC's commitment to collaborating on the development of the potential South Salem Commuter Rail stop.
- \$37,500 over five years towards participation in a transportation management association of the City's selection, to help reduce traffic congestion on streets around the hospital.
- \$350,000 for Salem Public Schools to fund supports for students' social, emotional, and behavioral well-being.
- \$100,000 over four years to assist Salem seniors through the *Salem For All Ages* initiative.

# Brennan Skate Park Meeting

The City of Salem is undertaking a project to upgrade the Ryan Brennan Memorial Skate Park located in Gallows Hill Park. This is the only skate park in the City and was built in memory of Ryan Brennan in 1997, after he was tragically killed in an in-line skating accident on the street.

The City has allocated funding through the Community Preservation Act to prepare a conceptual design for improvements to the park, with the goal of securing additional funds for construction following design. American Ramp Company has been retained to develop the conceptual plan.

There will be a public skate park design meeting for stakeholders and those interested on Tuesday March 14, 6:00 p.m. at the Salem Senior Center, 5 Broad Street.

## Citizens' Police Academy

The Salem Police Department will be offering a Citizens' Police Academy starting March 29. The goal of the Academy is to offer insight into the Department as an organization, discuss current case law that affects policing today, and to give a general understanding of the day-to-day duties of a Salem police officer.

This ten week course will cover topics such as patrol, firearms, search and seizure, underwater criminal investigation, modern policy technology, use of force, and other areas of interest. Topics will be taught by patrol and superior officers with expertise in the specific subject matter.

Additionally, the Academy will host a "ride along" for participants who attend at least eight of the ten class sessions. This ride along allows participants to "patrol" with officers during their regular tour of duty. Participants will also be given an opportunity to utilize the department's firing range under the supervision of a police firearms instructor.



The Citizens' Police Academy will be held at the Salem Police Station, 95 Margin Street, on Wednesday evenings from 7:00 p.m. to 10:00 p.m. There is no fee for attending and it is open to any Salem resident who is eighteen years of age or older. Class size is limited to 25 participants.

Applications are available at the Police Department or online at [www.salempd.net](http://www.salempd.net). In order to be considered for the first class beginning on March 29, completed applications must be submitted no later than March 15. For more information, contact the Department's Public Information Officer at 978-744-0171 x200.



# Call for Artists

The City of Salem seeks proposals from artists and designers interested in creating site-responsive public art installations in the heart of downtown Salem during the summer/fall of 2017. Artists and designers working in any media, including light, sound, or other multimedia, are encouraged to submit proposals. The City is particularly interested in installations that have an impact when viewed across the site and that are effective at night as well as during the day. Three sites for the public art project have been chosen to celebrate the urban environment and create a pathway through locations in the downtown. Artists may apply for one, two or three sites.

## Site One: Intersection of Washington & Bridge Street Budget: \$2,500.00



This site is directly across from the entrance (and exit) to the commuter rail. Salem's ridership is the largest on the North Shore. The roadway is multi-directional and one of the busiest in the downtown. The area is comprised of roads, concrete sidewalks and a median island with planters maintained by the Salem Garden Club. The large building on the right is an unused Courthouse owned the Commonwealth of Massachusetts and would not available for a public art venue.

## Site Two: Corner of Washington Street & Front Street Budget: \$2,500.00



This small plaza sits at the corner of Washington and Front Streets on a busy thoroughfare both by car and on foot. Retail shops, restaurants, businesses, and residences are located throughout the area.

The brick area is 20 feet by 20 feet 8 inches surrounded by concrete. A planted island of trees abuts the space. Derby Square located on Front Street is active in the summer months with

a weekly Farmer's Market, monthly Vintage Market and Salem Jazz and Soul Festival performances. The Salem Arts Festival takes place on Front Street June 3, 4, 5. Artists' Row sits opposite Derby Square with five stalls that house a casual restaurant and four artist/maker/gallery spaces.

## Site Three: Mill Hill

Budget: \$2,500.00



This site is a wall that was the entrance to the train station prior to the new station being built at the opposite end of Washington Street. Known as Mill Hill the site borders a well trafficked roadway, an insurance company, a Domino's Pizza and the entrance of a newly created bike path. The wall materials are brick and concrete. Art may be adhered to the walls but must be able to be removed. Consideration of wind load must be considered if using space above the wall.

The selection committee is particularly interested in artists or designers who show promise of creating a project that is durable and easily maintainable for four months in exterior conditions, responds to the physical, historical, and/or social attributes of the site, reflects high level of quality in design and fabrication, and offers the potential for community interaction.

All electronic submissions are due March 30. A final selection will be made by the Commission in mid-April and project completion should be accomplished by the end of May 2017. Submissions conforming to the format outlined in the Call for Proposals (available online at <http://www.salem.com/public-art-commission>) should be emailed to Deborah Greel, Public Art Planner, City of Salem, [dgreel@salem.com](mailto:dgreel@salem.com). Map of Sites: [https://drive.google.com/open?id=1DRD7p46bxuStf5yr0ciQ\\_n2nR9c&usp=sharing](https://drive.google.com/open?id=1DRD7p46bxuStf5yr0ciQ_n2nR9c&usp=sharing)

For more information please contact Deborah Greel: [dgreel@salem.com](mailto:dgreel@salem.com).