



FYI SALEM

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From the Mayor's Desk



Thanks for reading FYI Salem!

There's a lot of great news to share these days about expanding alternative transportation options here in Salem!

This month brought great news that our grant application to the U.S. Department of Transportation for a second ferry was approved and Salem has received \$3.4 million in federal ferry funds to make it possible. We're just starting to plan for the procurement of the vessel, but it certainly opens many opportunities to expand ferry schedules and destinations even further in the years ahead.

Also this month, we've expanded the Zagster-Salem Bike Share program. Last year, you could only check a bike out or in at one of the ten official Zagster stations around the city. New for this year, you can use the Zagster app to check a bike in or out at *any* City bike rack, adding dozens of new locations across Salem where you can more conveniently get a bike and return it.

Lastly, we're excited to launch the sixth year of our free Salem Trolley rides for Salem residents program, which runs from June 1 through September 30. Thanks to a partnership with the Salem Trolley, this service has helped displace several thousand private vehicle trips since its inception.

Whether it's boats, bikes, or trolleys, we're working hard to give residents and visitors alike options besides taking their car. This work also extends into the ongoing feasibility study we're conducting about creating a permanent and public intra-city shuttle service, the installation of bike lanes through the

downtown, the completion of the off-street multi-use path on Canal Street and the one being planned for Boston and Bridge Streets, the construction of a new South Salem commuter rail platform, and more.

Also in this issue you'll find information about tonight's presentation on the Bertram Field Phase 2 design. If you can't make the meeting, don't worry—we'll have the presentation posted in full at www.salem.com.

Finally, there's an important event on May 23 being hosted jointly by the Salem for All Ages initiative and Massachusetts AARP about how to protect yourself from frauds and scams. Read more details in this issue.

Please share this newsletter with friends, family, and neighbors to help keep everyone informed about what's going on in our great city!

Kim Driscoll
Mayor
City of Salem



Free Trolley Rides

The City of Salem and the Salem Trolley will once again offer free rides on the Salem Trolley for Salem residents starting June 1st and lasting until September 30th. Residents can receive a Resident Ticket by providing proof of residency at the Salem Trolley office (8 Central Street).

"I want to thank the Salem Trolley for their generosity in once again working with us to subsidize this terrific program to make it possible for Salem residents to take advantage of a free trolley ride," said Mayor Driscoll. "They are a true asset to Salem and our business community. I hope residents will make use of this great opportunity to take an enjoyable ride out to the Willows or to Salem Wharf, where they can catch the Salem Ferry

to Boston, this summer. Not only does this service provide a pleasant way to get around Salem, it helps reduce the number of passenger vehicles on our roadways and ease traffic congestion."

2018 marks the sixth year of the free trolley ride program. Last year 1,638 rides were given and, since the program's start in 2013, a total of 8,485 rides have taken place, displacing several thousand vehicle trips from Salem streets. The Trolley runs seven days a week from 10 a.m. to 5 p.m. Regular stops are located at the Salem Visitors Center, Witch History Museum, Trolley Depot, Old Burial Point/Witch Trial Memorial, Pickering Wharf/Sea Level restaurant, the House of the Seven Gables, Salem Witch Museum, Peabody Essex Museum, Witch Dungeon Museum, and Salem Witch House/Salem Inn. Passenger requested stops are also made at the Salem Maritime Site, Salem Ferry, Winter Island, Salem Willows, and Hamilton Hall/Phillips House/Chestnut Street. The Trolley's route includes much of downtown Salem and also the Salem Willows. The complete route map is available at <http://salemrolley.com/map-of-tour-3.html>.

\$3.4M Ferry Grant

The U.S. Department of Transportation (DOT) has awarded \$3,400,000 to the City of Salem through the federal agency's Passenger Ferry Grant Program to acquire a second ferry vessel and to carry out upgrades to Salem Wharf on Blaney Street.

"I couldn't be more pleased that our grant application to DOT has been successful," said Salem Mayor Kim Driscoll. "Expanded and additional ferry service has been one of our priority goals for helping to mitigate traffic and add more commuter options for Salem residents and visitors alike. As we revitalize and reconnect with our historic harbor and waterfront, ferry service is a critical part of the economic growth and strength of our community. For centuries Salem has looked to the sea and seen opportunity. The awarding of these funds will only further that connection, to the benefit of all who live in or visit our city. I am grateful to all the City staff that worked on this grant application and to our federal partners, including Senator Warren, Senator Markey, and Congressman Moulton, whose tireless efforts have made these funds available to us."



More information about the DOT's Passenger Ferry Grant Program is available [here](#).

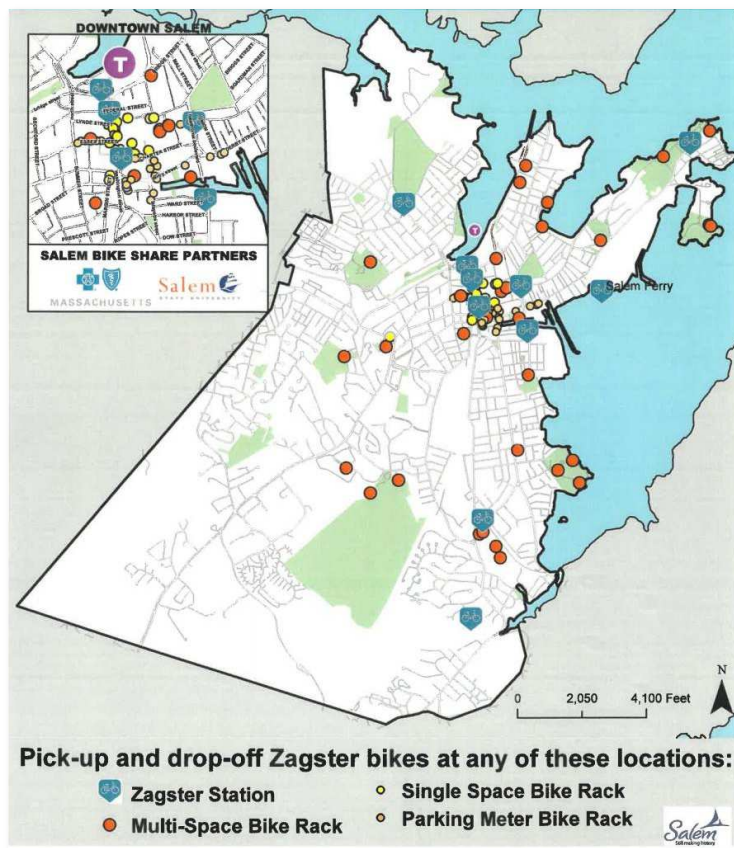
Bike Share Expansion

The popular Salem-Zagster Bike Share has undergone a major system improvement, allowing riders to check in and check out a bike using any one of dozens of city bike racks, rather than just the ten official Zagster stations. The bike share offers residents, visitors, and workers an affordable, healthy, and on-demand way to get around Salem without needing a car.

"This change will make our bike share program even more convenient for Salem riders," said Salem Mayor Kim Driscoll. "By making Zagster bikes available in more locations, both to check out and to return, we're taking a major step forward in encouraging mode shift in local transportation. Bike sharing can provide a critical 'last mile' connection for transit users and reflects our ongoing commitment to increase bicycle-friendly infrastructure citywide."

Riders can now pick up or return their Zagster bike at any public bike rack in the City. The system will continue to offer the ten official Zagster stations, but riders now have significantly more flexibility and convenience in getting a bike and returning it at far more locations throughout the city. Bikes parked at public bike racks will show up in the Zagster app and can be locked and unlocked by riders just like bikes parked at Zagster stations.

This year, the Zagster-Salem Bike Share has also expanded the number of available bikes, from 18 last year to 50 this year. Since the season began on March 1, there have already been over 700 rides, more than 25% of all the rides from last year altogether.



Bertram Field Presentation



On May 15 at 6:45 p.m. the Salem Park & Recreation Commission will host a presentation of the proposed initial site design for new Bertram Field facilities, including a new locker room, amenities building, press box, and entrance. The presentation will take place at the Salem Senior Center, 5 Broad Street, Salem.

The City of Salem and Beacon Architectural Associates have been working with a Bertram Field stakeholders group to understand the needs of the athletic programs, the community, and the existing site conditions. The presentation will discuss site challenges and opportunities, and how the team came to a preferred solution.



Con artists don't care how hard you worked.

AARP Massachusetts is fighting back with the AARP Fraud Watch Network, an education effort to help people protect themselves from scams and fraud. Join us for a discussion on how to spot and avoid identity theft and fraud so you can protect yourself and your family. It's free of charge for everyone – anyone, of any age, can access our resources at no cost.

LEARN HOW TO PROTECT AGAINST SCAMS, FRAUD AND ID THEFT

Wednesday, May 23, 2018, 10am - 11am

Salem Council on Aging, 5 Broad Street, Salem, MA 01970

Call 1-877-926-8300 or register online at aarp.cvent.com/SalemMay23

If you have questions, Please call Rosanna at 978-744-0924

aarp.org/fraudwatchnetwork

Watchdog Alerts / Tips & Resources / Free for Everyone



Fraud Watch Network