



FYI SALEM

VOLUME 4, ISSUE 3

FEBRUARY 8, 2018

CONTACT THE MAYOR'S OFFICE:

Phone:
(978) 619-5600

Fax:
(978) 744-9327

Email:
mayor@salem.com

Web:
salem.com/mayor

Facebook:
Kim Driscoll

Twitter:
@MayorDriscoll



INSIDE

| | |
|-------------------------|---|
| CoderED on the Web | 2 |
| Salem's So Sweet | 2 |
| Charter Street Cemetery | 3 |
| City Twitter Account | 3 |
| Shuttle Meeting | 4 |

From the Mayor's Desk



Thanks for reading the latest issue of FYI Salem. Be sure to sign up for updates and news from the City of Salem by subscribing at www.salem.com/subscribe.

On the latest episode of the FYI Salem podcast I chat with Superintendent of Salem Public Schools Margarita Ruiz. We had an informative conversation about her recent recommendation to the Salem School Committee to dissolve the Nathaniel Bowditch School and relocate the Horace Mann Laboratory School to the building on Willson Street. You can find the podcast at <http://www.salem.com/mayors-office/pages/fyi-salem-podcast>

or search for it on iTunes or your preferred podcast app.

If you are interested in sharing your thoughts and feedback about this recommendation, or to ask a question about it, you can reach the Superintendent at superintendent@salemk12.org or attend the open public hearing that will be held in the School Committee chambers at the Collins Middle School on Monday, February 12th at 6:30 p.m.

In this issue of FYI Salem you'll find information about two new public information efforts the City is taking to help better inform and notify the public about critical City updates. The first is the placement of a widget on our website that shows you the latest CoderED emergency notifications—you can read or listen to them again, see what parts of the City received the alert, and sign up to get notifications if you're not already enrolled. The second update has information about our new offi-

cial City Twitter account—[@CityofSalemMA](https://twitter.com/CityofSalemMA).

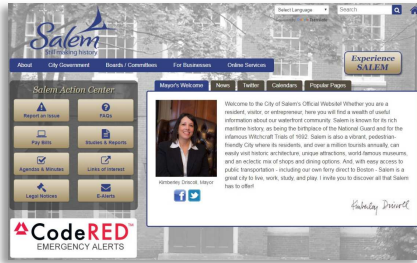
Also inside this issue is information about major upcoming historic restoration work and upgrades planned for the Charter Street Cemetery. During this work the cemetery will likely be partially or entirely closed to the public, so be sure to check it out.

Finally, there are details about an upcoming public meeting on our shuttle service feasibility study, as well as a link to a survey where you can share your input on this innovative transportation project. We also have information about the always popular Salem's So Sweet Festival, which takes place this weekend!

As always, thank you for reading FYI Salem and please share this newsletter with your Salem friends, family, and neighbors to help keep everyone informed about what's going on in our great city!

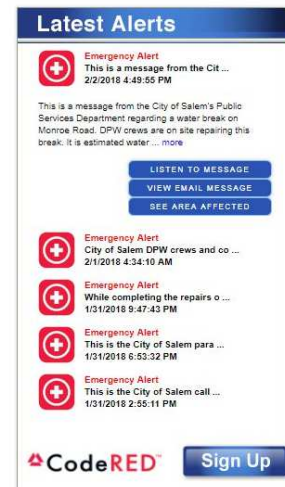
Kim Driscoll
Mayor, City of Salem

CodeRED on the Web



If you missed a CodeRED reverse notification from the City of Salem, visit www.salem.com and click on the CodeRED logo to read the latest alert messages and to subscribe if you are not already enrolled.

CodeRED Emergency Alerts



CodeRED is the reverse notification system that the City uses to alert anyone who wishes to sign up to emergencies, planned road closures or traffic issues, utility work, trash and recycling collection delays, snow emergencies, and other critical alerts. You can sign up to receive messages by phone call, text message, or email, and messages are available in both English and Spanish.

Salem's So Sweet

Salem Main Streets, the Salem Chamber of Commerce, Destination Salem, and local retailers, restaurants, and businesses invite you to the 16th annual *Salem's So Sweet* Chocolate & Ice Sculpture Festival. A decadent tradition of delectable chocolate, sparkling ice sculptures, and Valentine's Day shopping, it's Salem's sweetest event of the year!



Chocolate & Wine Tasting Kick-off Event – Feb. 9, 6:30 pm, Colonial Hall at Rockafellas. This luscious tasting event features wine and chocolate samplings from premier Salem restaurants, stores, and sweet shops. The event is hosted by Colonial Hall at Rockafellas at 227 Essex Street. Tickets \$30 per person at <http://salemmainstreets.org/festivals/salem-so-sweet/>.

Ice Sculptures around Town – Starting Feb. 10. Last year, 25 beautiful ice sculptures graced downtown Salem. Details about this year's sculptures will be posted at the website above. Be sure to make plans for a special evening stroll on Saturday, Feb. 10, when the sculptures will be illuminated between by Retonica!

Golden Ticket & Additional Events – Feb. 10-11. Many downtown businesses will offer chocolate samplings and sweet discounts around downtown Salem all weekend in celebration of Valentine's Day. Check to see who is participating in the "Golden Ticket" – make a full-price purchase at one participating downtown business and get 10% off your purchase at the next participating business! Offer is good Feb. 10-11 only, some restrictions may apply. In addition, many of Salem restaurants and retailers will be offering their own luscious chocolate and love-inspired specials and events.

Shuttle Meeting

Salem Shuttle Study

We know it can be tough getting around Salem. Help the City explore a possible shuttle system by attending a community discussion on:

Monday, February 12, 2018

6:30 - 8:00pm

**At the City Hall Annex, Room 314
120 Washington St., Salem, MA**

The City and its consultant, TransAction, are seeking input on your **experiences**, *challenges* and **ideas** about the transportation services in Salem.

For more information, contact the City of Salem
Department of Planning and Community Development at
(978) 619-5685 or achiancola@salem.com

