



# City of Salem

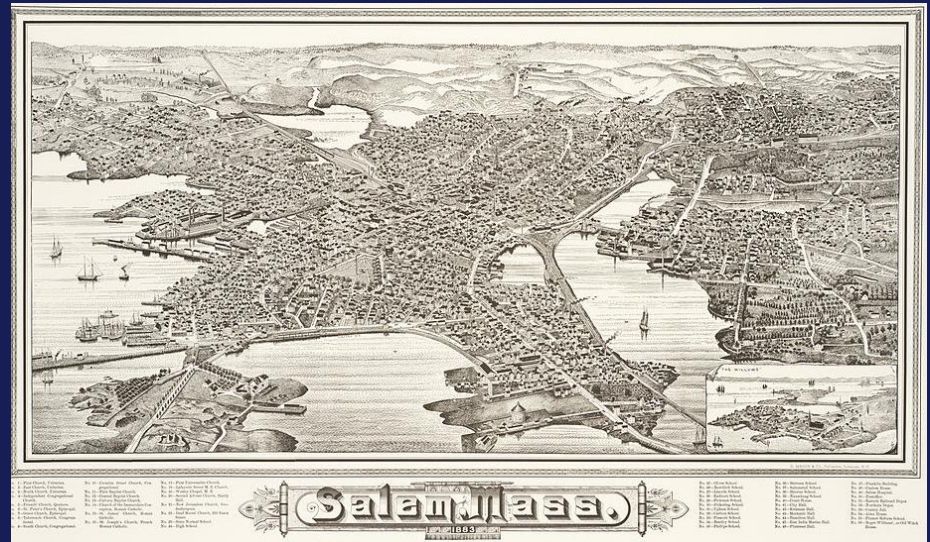
## Recreation Facility Needs Assessment and Master Plan Development

Open Space and Recreation Planning  
Public Forum  
March 9, 2015

Eric Q. Roise, ASLA, Project Manager / Landscape Architect



# Topics



**Study Goals & Objectives**

**Planning Process**

**Facilities Inventory & Assessment**

**Recreation Programming**

**Community Input**

**Maintenance Resourcing**

**Master Planning Program**

**Schematic Site Planning**

**Open Space & Recreation MP update**

# Goals and Objectives

*Recreation Facility Study / Open Space & Recreation Plan Update*

## Accurate Data Collection

- Parks Base Mapping
- Facility Evaluations
- Recreation Program Inventory
- Recreation Demand Evaluation

## Community Involvement

- Public Meetings / Public comment
- Perceptions Survey (Online)

## Recreation Maintenance

- Staffing Evaluations
- Organization
- Operations/Practices
- Realistic Recommendations

## Recreation Master Planning

- Address facilities demand
- Schematic Site Plans
- Achievable Project Phasing
- Cost Estimates

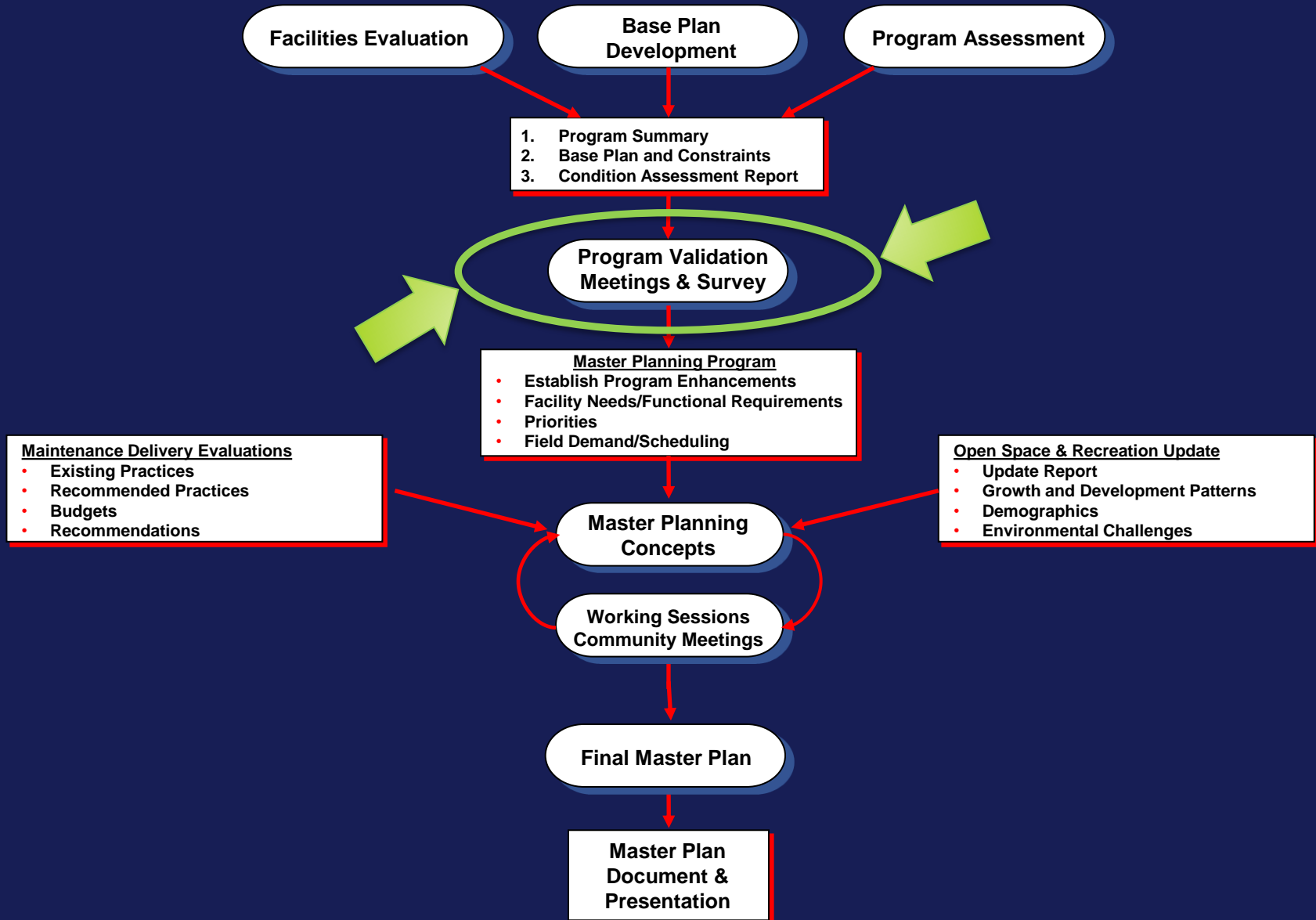
## Report and Recommendations

- Concise Documentation
- Usable Recommendations
- Reference / Planning Document

## Open Space & Recreation Master Plan Update

- Update 2007-2012 report
- Meet State Filing Requirements

# Project Approach



# Facilities Inventory & Evaluation

## Site Evaluations:

### Inventory & Evaluation:

Parks, Playgrounds, Fields,

Trails and Courts

ADA compliance

Conditions: Athletics & Parks

Parking

Soils & Turf

Restrooms

Amenities

Utilities & Drainage

Development Potential

**Page 3**

5. What outdoor athletic activities do you participate in?

☐ School Sports  
☐ Town Recreation Department Sponsored Act  
☐ Youth Sports (e.g., Little League, Pop-Win Soccer Club, etc.)  
☐ Adult Sports (e.g., Sandwich Adult Soccer)  
☐ I never do not participate in any

6. What outdoor org do you belong to?

☐ Adult Soccer  
☐ Adult Softball  
☐ Baseball  
☐ Cheerleader  
☐ Flag Fr  
☐ Juv  
☐ Other

**Page 9**

15. Should any new facilities/fields be built?

☐ None  
☐ Softball  
☐ Baseball  
☐ Other (please specify)

16. Do you feel the Town of Sandwich is doing enough to maintain its athletic field?

☐ Yes  
☐ No  
☐ Other (please specify)

17. If you or your family members use any of the athletic facilities within the Town of Sandwich, please indicate what method of transportation is used to get to these facilities.

☐ Car  
☐ Bus  
☐ Bicycle  
☐ Walk  
☐ Other (please specify)

18. What source of communication/media do you use to get information about the Town of Sandwich?

☐ Local Print and Online News  
☐ Social Media  
☐ Other (please specify)

**Page 10**

19. If you or your family members use any of the athletic facilities within the Town of Sandwich, please indicate what method of transportation is used to get to these facilities.

☐ Car  
☐ Bus  
☐ Bicycle  
☐ Walk  
☐ Other (please specify)

**FIELD EVALUATION DATA SHEET**

Facility Name: Art King Field/Town Building Date: 4/27/10

Field: \_\_\_\_\_

Type: Baseball/Softball Football Soccer Lacrosse Other

Facilities Manager/Director: Nancy McShane - Director of Recreation

Address: Cachinuate Road

City: Wayland State: MA Zip: 01778

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

A. Record information (copy and attach as available):

	Yes	No	Attached
1. Design Plans and Specifications			
2. As-Built Drawings			
3. Site Plan Sketches			
4. Assessor Maps/Plot Plans			
5. Aerial Photography			X
6. Flood Insurance Maps/USGS Maps			X
7. Town Utility Maps			X
8. Other: _____			

**GALE**  
Gale Athletic & Recreation Group

lands, surface waters, or other environmental features (attach):

fields off the field corner.

Comment on viewsheds, noise buffers, and other factors affecting the field and the wetlands.

Multipurpose field.

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# Community Input

*Recreation Facility Study / Open Space & Recreation Plan Update*

## Community Meetings

- February - April
- Open meeting - Advocacy
- Schedule

## Community Input

- Online Survey (survey monkey)
- February

## Community Input

- Working Group Meetings
- Demand Determination
- Schematic Site Plans
- Cost Estimates

## Maintenance Evaluation

- Existing Conditions
- Existing Staffing
- Equipment & Practices

## Meeting Documentation

- Minutes
- Recording



# Schedule

## Recreation Facility Study / Open Space & Recreation Plan Update

### Working Schedule

- January - April
- Working Dates

### Working Group

- Progress Meetings
- Every Month (minimum)

### Community Meetings

- February & March

### Report Draft & Finalization

- April review and comments
- End of April Completion

#### City of Salem

#### Recreation Needs Assessment and Development of Master Plan

*Proposed (revised 1/14/2015) Milestone Schedule*

<u>Event</u>	<u>Date</u>
• Kick-off Meeting .....	December 22, 2014
Data Collection .....	January, 2015
• WORKING GROUP Meeting #1.....	8:00 a.m. January 15, 2015
• Parks and Recreation Presentation .....	6:45 p.m. January 20, 2015
Master Planning Advocacy, (City) adds, flyers & postings .....	Ongoing - January-February, 2015
Updates to Open Space & Recreation Master Plan .....	Ongoing January-March 2015
• COMMUNITY MEETING #1 (Approval of Planning Program) .....	<del>SNOW</del> February 9, 2015
• Facility Inventory / Evaluations Complete (weather dependent) .....	<del>SNOW</del> February 5, 2015
• Assessment of Undeveloped Parcels Complete .....	<del>SNOW</del> February 5, 2015
• WORKING GROUP Meeting #2 (approval of Planning Program) .....	February 17, 2015
Sensing Survey (on-line) .....	January 30 to February 20, 2015
• Athletics Demand Complete.....	February 20, 2015
• COMMUNITY Enhanced Outreach Meeting #1 .....	February 23, 2015
• WORKING GROUP Meeting #3 (Review of Schematic Alternatives) .....	8:00 a.m. March 12, 2015
• Draft Master Planning Report & Draft Open Space and Recreation Master Plan.....	March 18, 2015
Draft Review (WORKING GROUP) .....	March 18-April 2, 2015
• WORKING GROUP Meeting #4 (Consensus / Final Planning Strategy) .....	8:00 a.m. April 22, 2015
• Final Report(s) / Project Complete .....	April 24, 2015
Master Plan Advocacy .....	Ongoing

# Maintenance Resourcing

*Recreation Facility Study / Open Space & Recreation Plan Update*

## Evaluate Operations

- Scheduling
- Equipment

## Evaluate Operations

- Budget
- Permanent Staff
- Seasonal Staff

## Evaluate Practices

- Scheduling
- Irrigation
- Fertilization
- Aeration

## Recommendations

- Budgeting
- Staffing

## Recommendations

- Scheduling
- Equipment



# Master Planning Program

## Master Planning

## Parks Planning – Context

## Identify Priority Needs

## Previous Planning

## Public Comment

## Maintenance Considerations

## Executive Summary



# Schematic Site Planning

Site  
Programming

Schematic  
Site Plans

Cost  
Estimates

Phasing

Site  
Constraints  
Summary



# 2007 – 2012 Open Space & Recreation Master Plan Update

## Input

- Community Meetings
- Conservation Staff
- Open Space Committee

## Input

- Concurrent with Recreation Master Planning

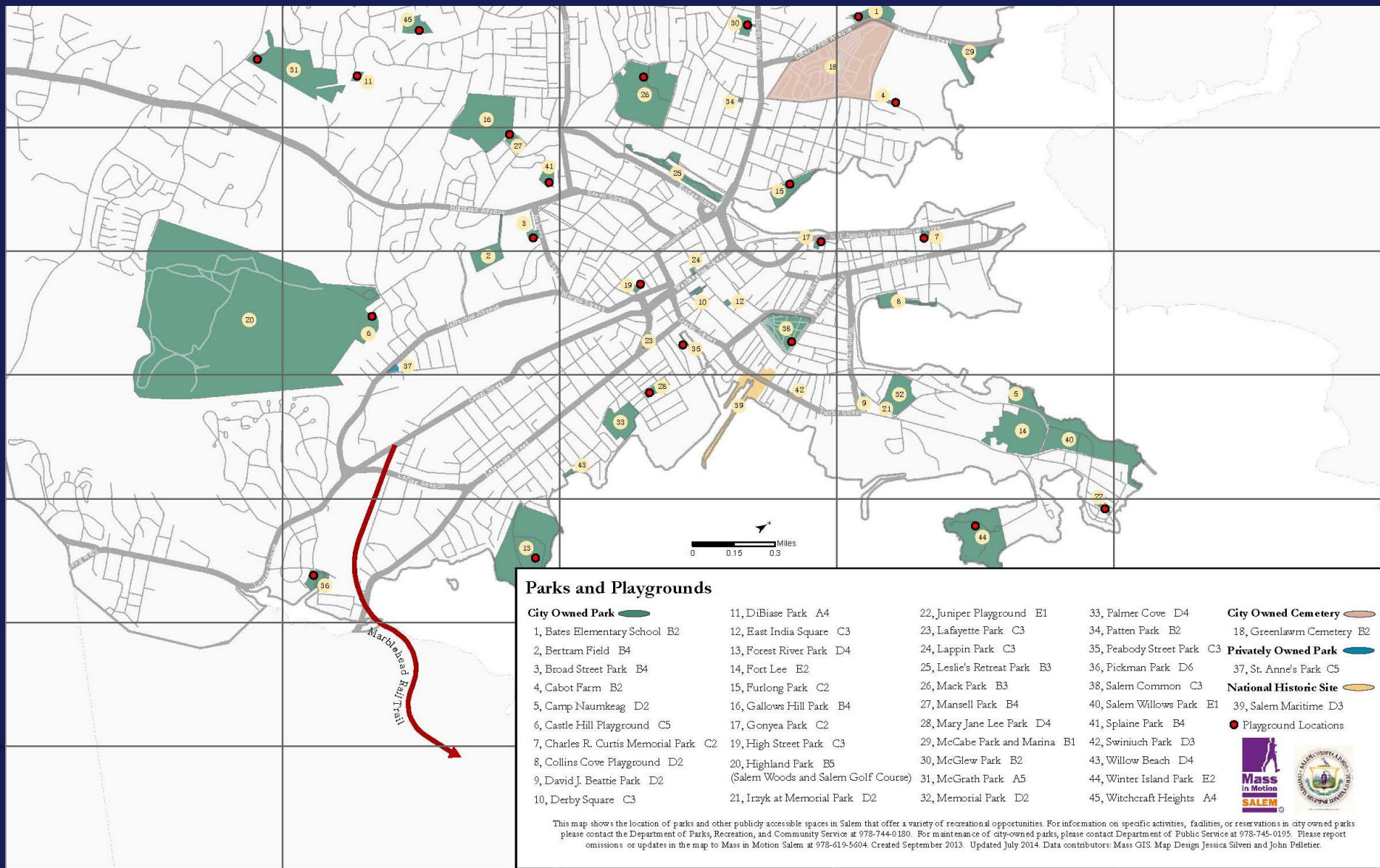
## State Requirements

- All 11 sections

## Basis

- 2007-VHB Open Space Master Planning Report





# Discussion & Questions



# Discussion Questions

*Recreation Facility Study / Open Space & Recreation Plan Update*

**Purchasing properties to preserve open space**  
– is it worthwhile?

**Importance of City ‘Walkability’**  
Should it be a priority?

**Perceptions of Parks and Open Space Maintenance.**  
Is it enough? Is more needed?

**Public Tree & Landscape Management**  
Should it be improved?

**Are Parks & Facilities Adequate?** – What is needed?  
Are athletic fields adequate?

**Security at Parks**  
What are your concerns?  
Where?

**What Should Salem’s Priorities be?**  
Maintain existing?  
Add more \_\_\_\_\_?  
Purchase more open space?

**What are your concerns and comments?**

## Take the Online survey!

English: <https://www.surveymonkey.com/s/salempeng>

Español: <https://es.surveymonkey.com/s/salempesp>