

What's Happening on Highland?

April 23 2018

Mayor Kim Driscoll

Councillors Tim Flynn and Lisa Peterson

Agenda

- 1. Welcome and Overview*
- 2. Transportation Projects Update*
- 3. Development in Highland Ave. Area*
- 4. Q&A*
- 5. Neighbor-to-Neighbor
Conversations*
- 6. Adjourn*



www.ImagineSalem.org

Community

- Diversity is a fundamental part of Salem's history and is critical for its continued prosperity.
- Equity is a necessary component of any approach to planning.
- Diversity and inclusivity cannot be buzzwords, but must be enacted through legal, social, economic, and symbolic means.
- Civic and political engagement within and between communities is key to inclusive governance.

Housing

- Market rate housing should be affordable to people earning average wages.
- Housing for lower income households requires special accommodation to produce.
- Housing should be safe, healthy, and resilient.
- Housing designs must meet the varied needs of diverse residents, and there should be real housing choices for all.
- Housing should be part of a complete neighborhood.

Employment

- Employment in Salem should provide living wages and opportunities for advancement.
- Employment should be accessible for people of all education and skill levels.
- Salem should bolster core industries, while increasing economic diversification and entrepreneurship.
- Salem should maximize the opportunity to both live and work in the city.
- Employers should complement and contribute to the wider community.

Transportation

- People should have options when choosing to get around the city regardless of their age and ability.
- Streets should be designed to enable active and sustainable transportation modes.
- Elements of the transportation system should connect, so that the system becomes multi-modal.
- The transportation system should be designed to eliminate deaths and injuries.
- The transportation system should complement neighborhoods.

Education

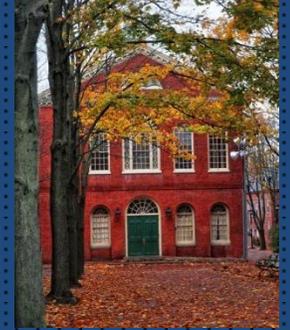
The strategic plan identified the following four core pillars which the Salem Public School District is organizing its work to achieve the vision:

- Create a vibrant K-12 teaching and learning eco-system.
- Reimagine the high school experience.
- Nurture Staff Leadership and Empowerment.
- Strengthen Family and Community Engagement.

For more information see the strategic plan at www.salemk12.org



*What it
means to
be four
centuries
old.*



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What it means to be four centuries old.

Pavement Management Plan

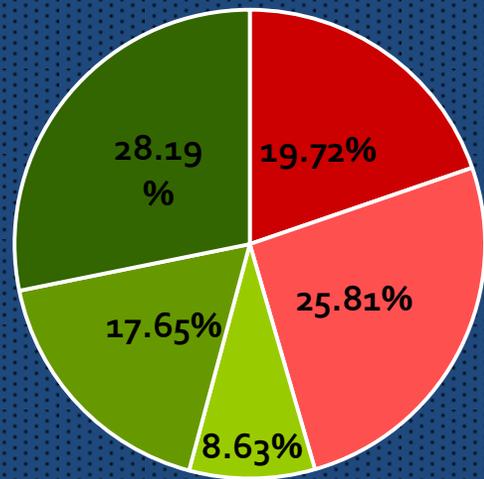
- 555 accepted City streets and roads, 97.8 miles in all.
- FY14-FY18 (5 years): average RSR increased from 70.70 to 75.41 (6.7%) after investment of \$6,679,825.
- Cost to bring all roads to 100 RSR: \$16,115,777.

Sidewalk Management Plan in development

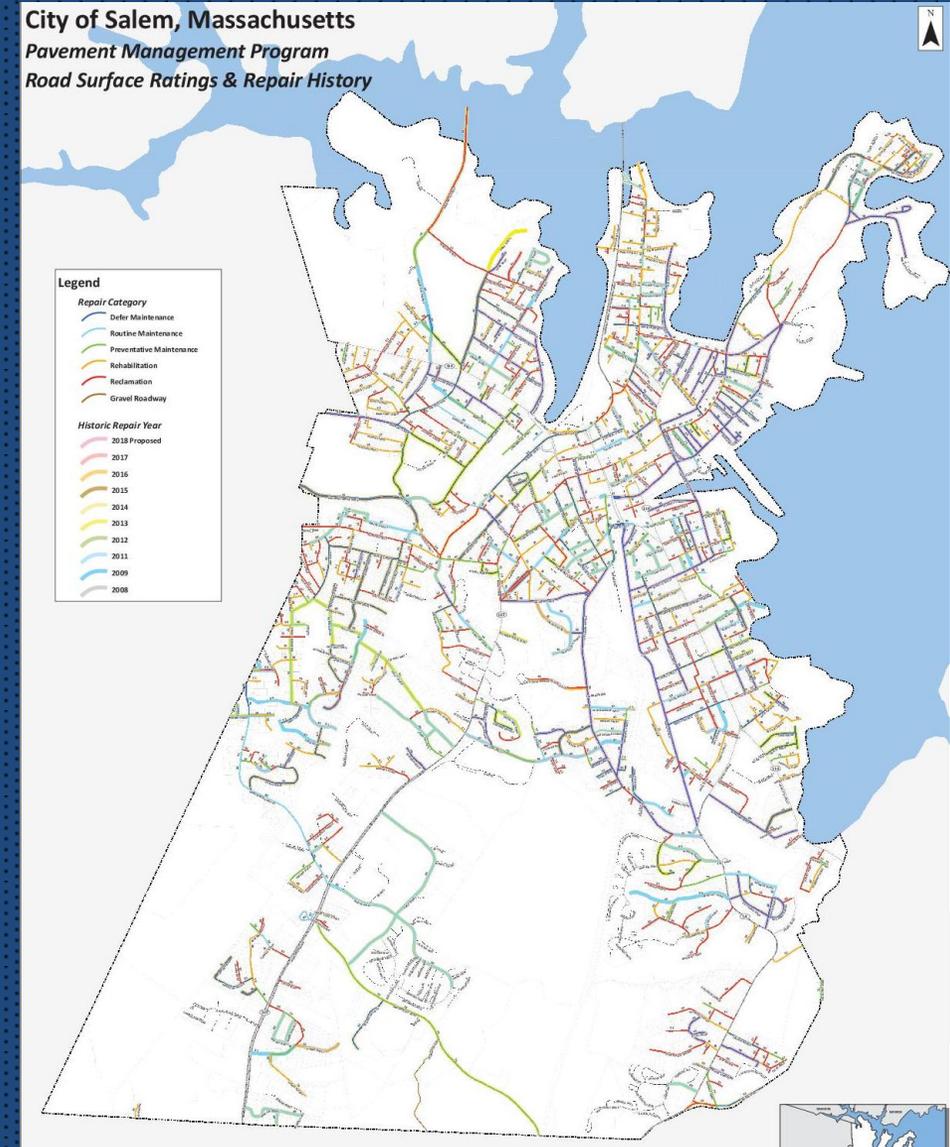


Sidewalk repairs requested through SeeClickFix (1,183 since July 2014).

Percent of Roadways



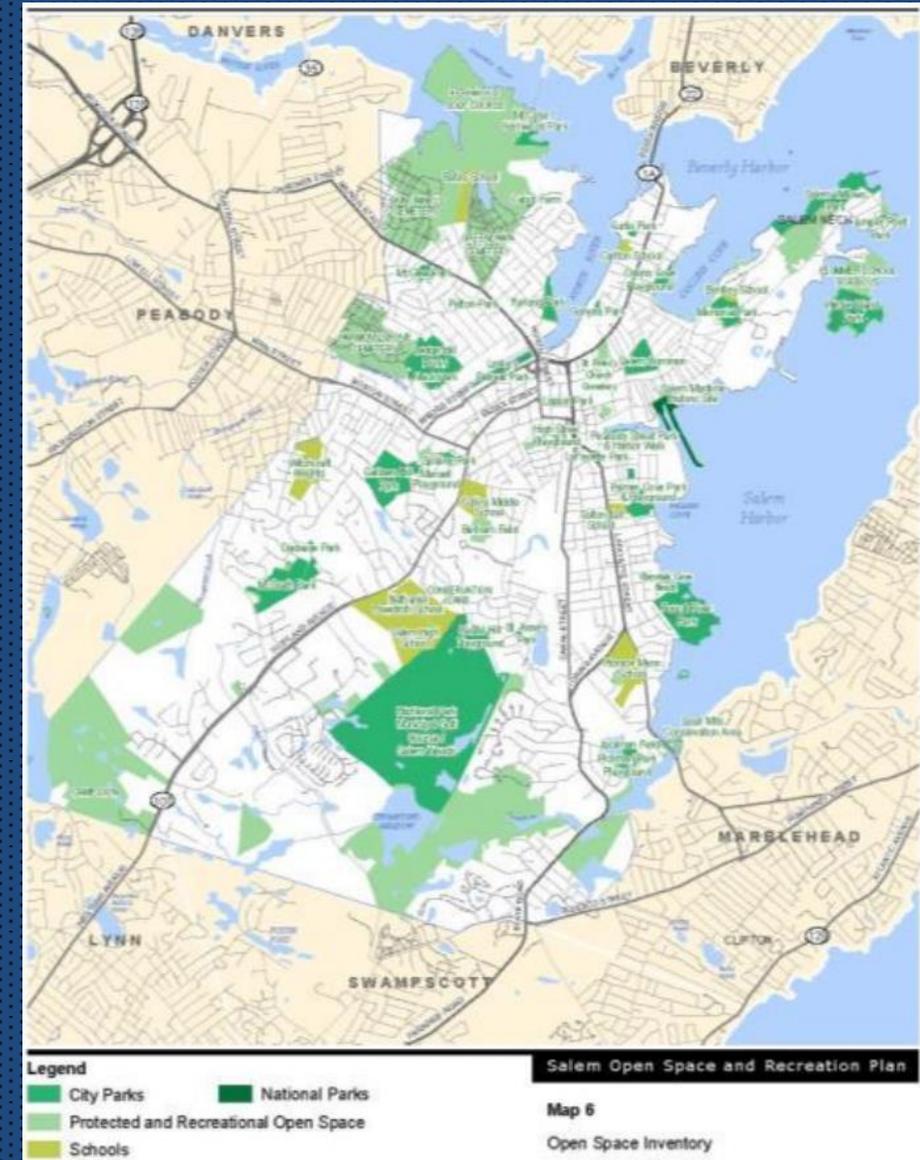
- Reclamation
- Rehabilitation
- Preventative



What it means to be four centuries old.

Parks & Open Spaces

- Last decade: over \$10 million in park and open space maintenance and upgrades from grants and capital funds.
- 2017-2018: About 300 tree plantings in all, largest number since Great Fire of 1914.



What it means to be four centuries old.

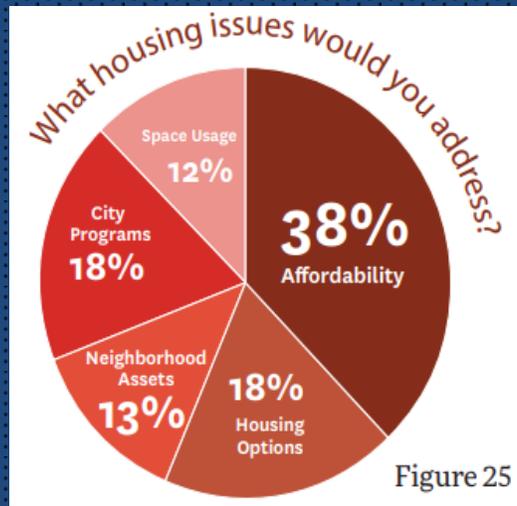
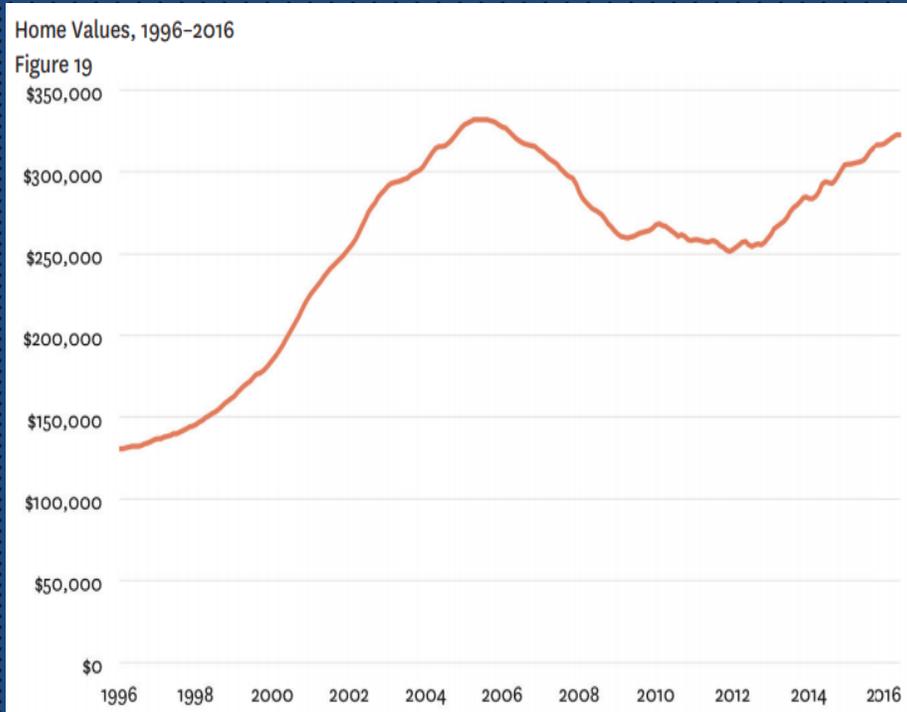
Seawalls

- 2016-2017 \$300,000 in City capital funds on Willows and Collins Cove seawalls.
- 2017: \$143,625 state grant for Forest River Park seawall.
- 2018: \$1.22 million state grant for Forest River Park seawall.
- 2015 study estimated \$12.5 million to upgrade all City-owned seawalls, or \$60 million+ to replace.

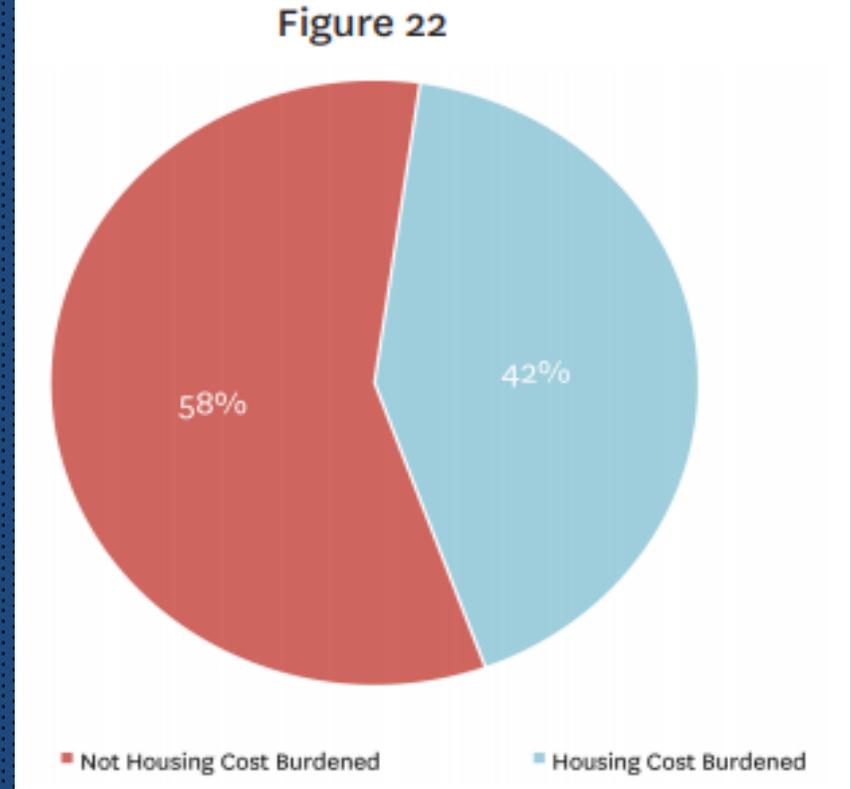


Why a 400 year old city needs to keep growing.

Housing for current & prospective residents.



Households that are Housing Cost-Burdened (Paying 30% or more of their income in housing costs)

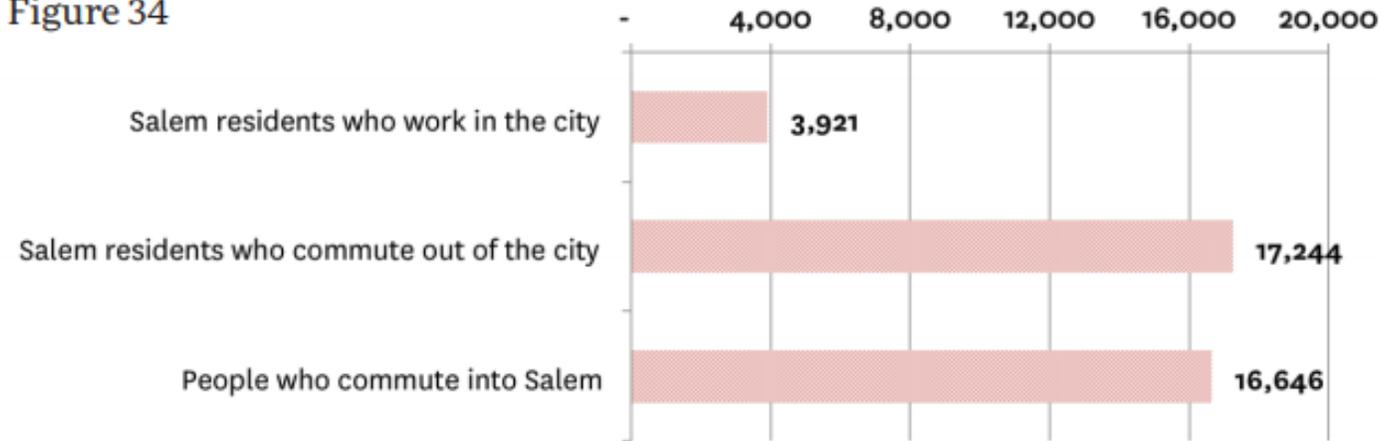


Why a 400 year old city needs to keep growing.

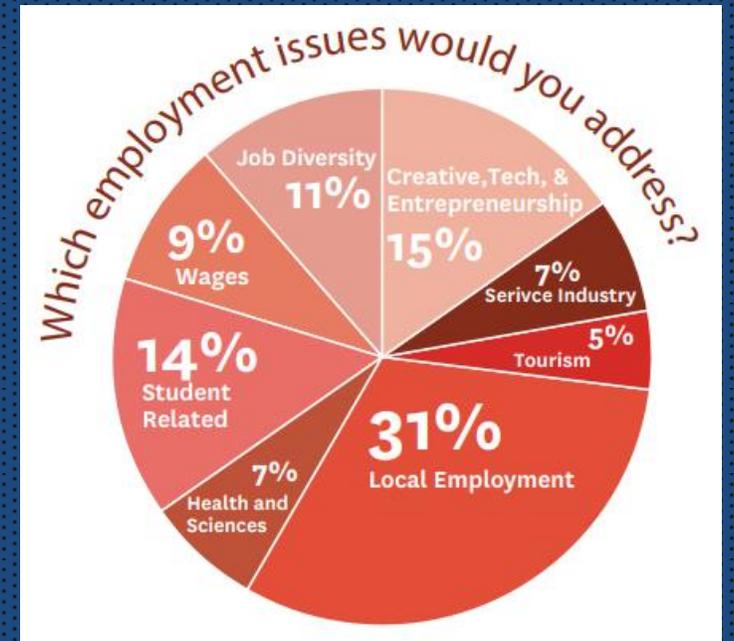
Local Jobs

Jobs in Salem by employee's commute status

Figure 34



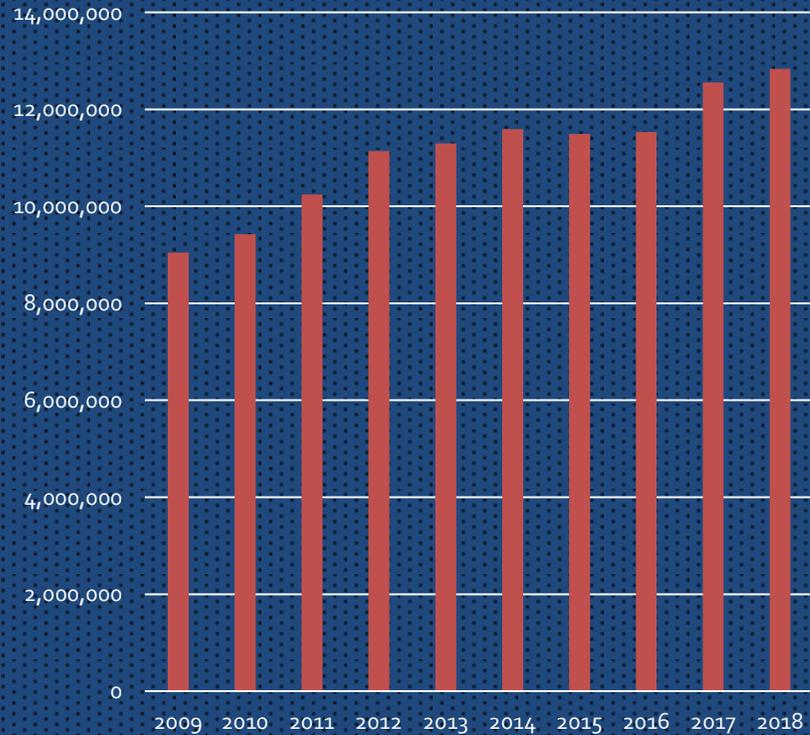
Source: US Census Bureau, Longitudinal Employer-Household Dynamics program, 2015



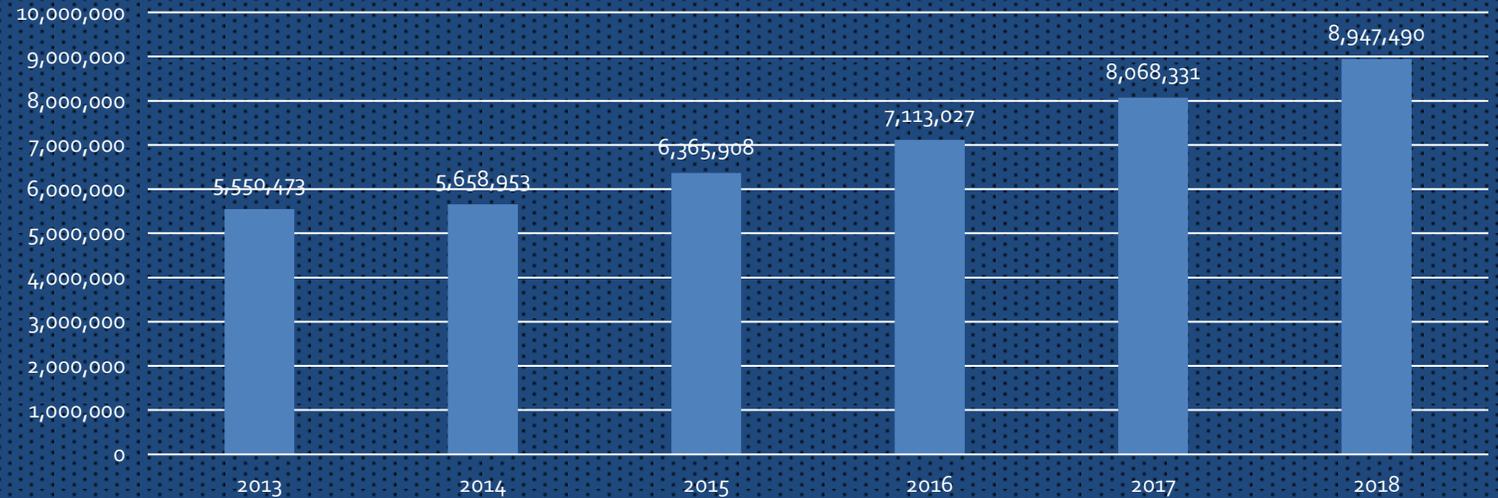
Why a 400 year old city needs to keep growing.

Fixed Municipal Costs

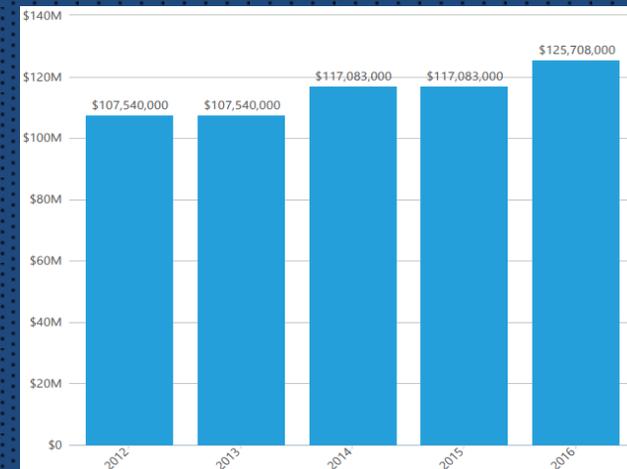
Health Insurance Expenditures



State Charges



Unfunded Pension Liabilities



*Growth is
necessary,
but not
easy.*

- Local permitting.
 - State permitting.
 - Engaged residents and neighbors.
 - Peer reviews.
 - Challenging environmental conditions.
 - Existing infrastructure and traffic strains.
- 

“In 2026 we are a sustainable and livable city, where we celebrate our diverse histories and where people of all backgrounds and means participate and thrive.”



Transportation Projects Update

- 1. MassDOT Route 107*
 - 2. Smart Signals*
 - 3. First and Swampscott
Roundabout*
 - 4. Intra-City Shuttle*
-

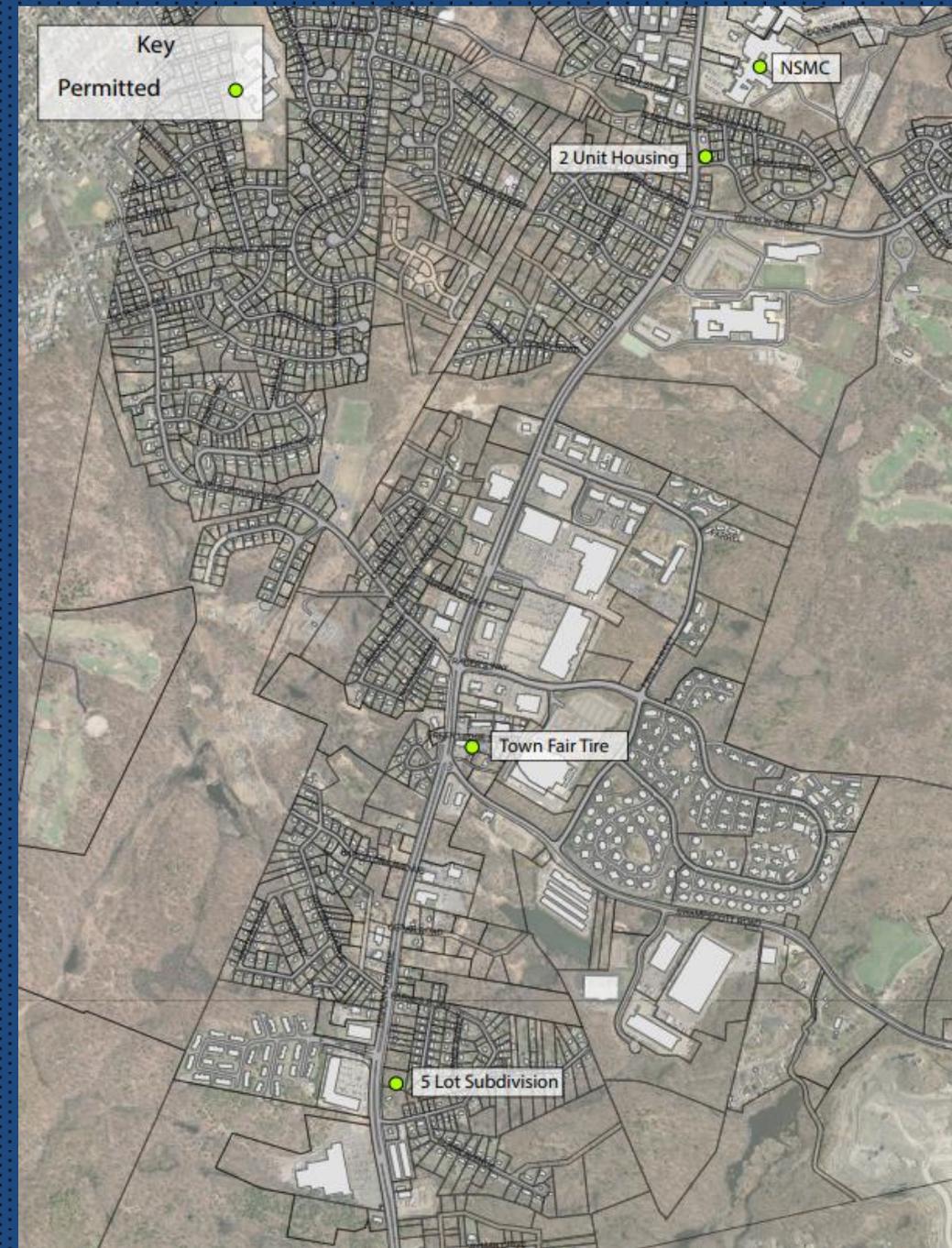
Development in Highland Ave. Area

- *Permitted*
 - *Going through Permitting*
 - *Proposed*
 - *Potential Sites*
-



Permitted

- **5 Lot Subdivision** (405-427 Highland)
 - Planning Board decision, June 2015
- **NSMC Expansion** (81 Highland)
 - Planning Board decision, December 2016
- **2 Housing Units** (111 Highland—former auto repair)
 - ZBA decision, January 2018
- **Town Fair Tire** (309-311 Highland—part of former Stutz)
 - ZBA decision, March 2018

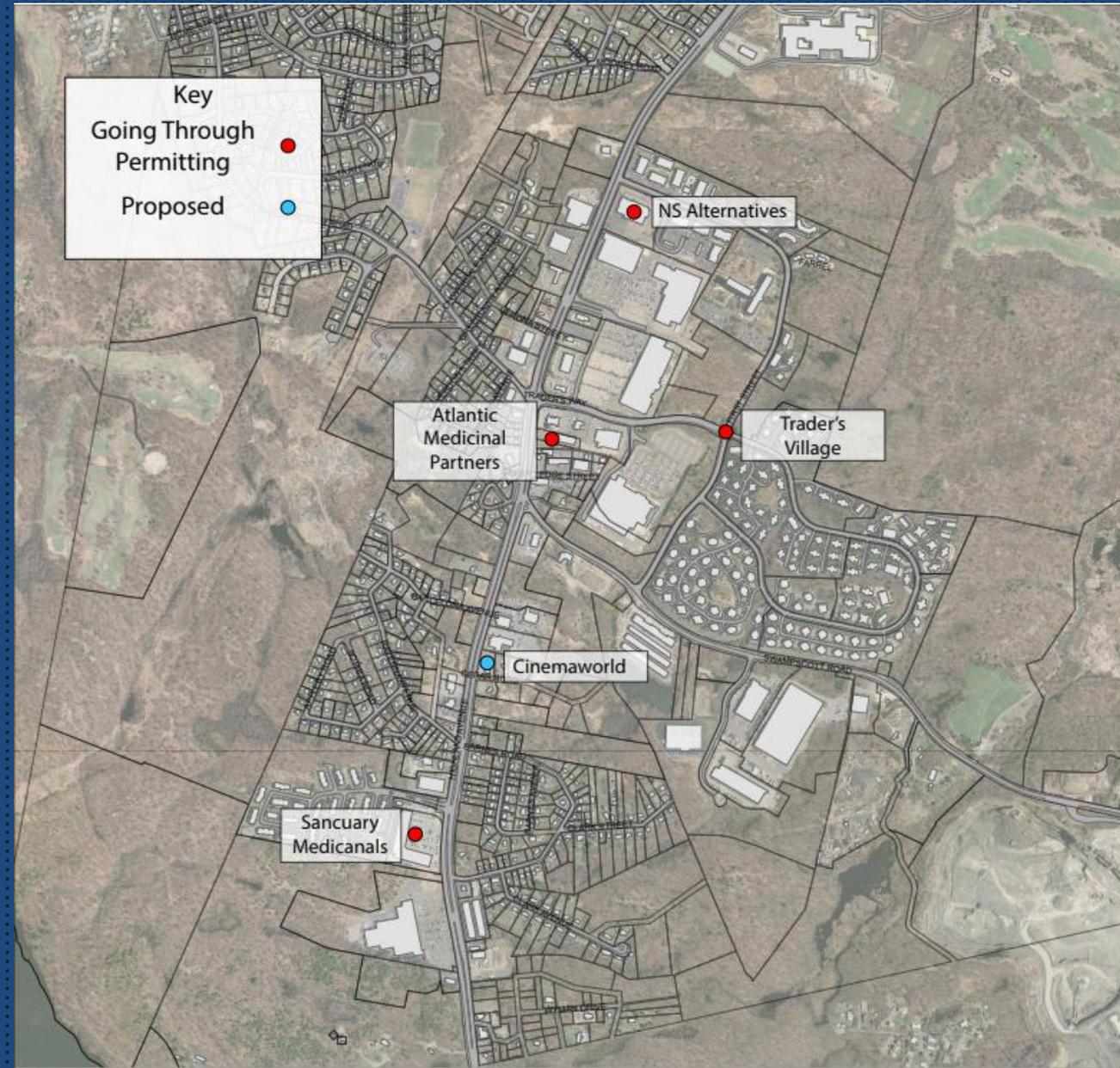


Going Through Permitting

- **NS Alternatives** (marijuana retailer, 207 Highland—former Hillcrest)
 - ZBA meetings, March, April, May 16, 2018
 - **Sanctuary Medicinals** (marijuana retailer, 400 Highland—by Bob's Fried Clams)
 - ZBA meeting, April, May 16, 2018
 - **Atlantic Medicinal Partners** (marijuana retailer, 297 Highland—Ace Hardware)
 - ZBA meeting, May 16, 2018
 - **Trader's Village** (mixed use project, First and Traders Way)
 - Planning Board meeting, May 3, 2018
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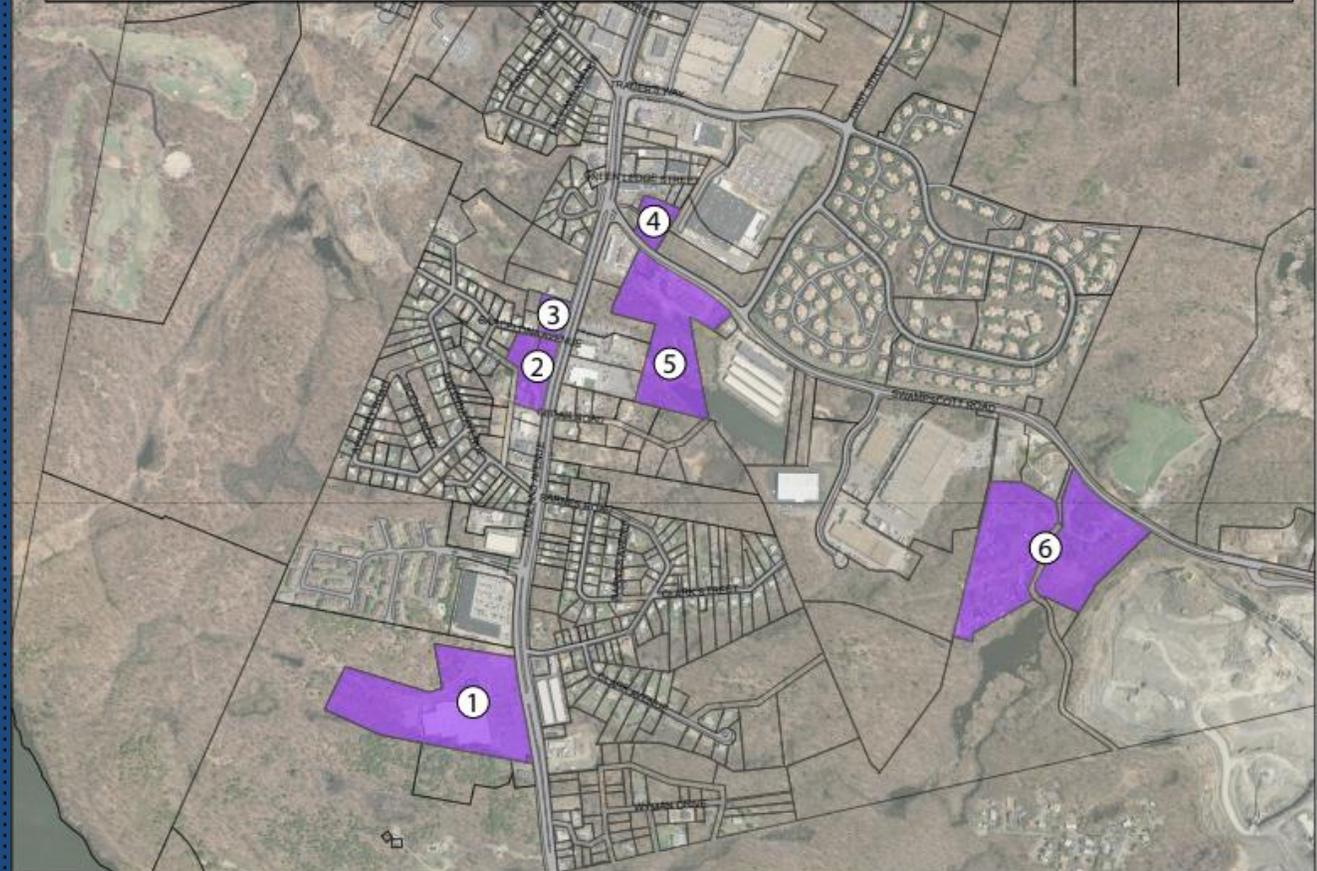
Proposed

- **Cinemaworld (355 Highland)**
 - Liquor license approved, February 2015



Potential Sites

Address	Acres	Zoning
440 Highland (Walmart)	13.89	BPD
346-358 Highland	2.44	B2/R1
342 Highland and 2 Barcelona	0.93	B2
1 Dipietro and 3 Swampscott	1.22	B2
12-34 Swampscott (Transfer Station)	9.2	BPD
120 Swampscott and 15 Robinson	17.52	BPD/I



Questions and Answers



Neighbor-to-Neighbor Conversations

1. What do you like about the Highland Avenue area?
2. What do you think needs to be improved and how?
3. What type of development would you like to see? Any specific types of businesses?

After you've shared your own answers, work as a group to come up with your table's top one or two answers for each question. We need a volunteer from each table to report these out to everyone else.

Reporting Out



Thank you!

