



Salem Public Art Commission
98 Washington Street
Salem, Massachusetts 01970
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KIMBERLEY DRISCOLL
MAYOR

Public Art Commission
Special Meeting- April 29, 2022, 4:00 pm
Meeting held via Remote Participation

MEETING MINUTES

Note: All proposals, presentations, and/or documentation to be reviewed and discussed at this meeting can be viewed online at the following link: <https://bit.ly/SalemPACProposals>

- **Meeting called to order at 4:05 pm.**
- **Roll Call PAC:** Norene Gachignard, Janine Liberty, Catherine Bertrand, John Andrews, & Carly Dwyer-Naik in attendance. Absent: Kurt Ankeny Beauchamp
- **Funding Discussions and Decisions for remaining FY22 Allotments:**
This meeting is how to discuss how to spend a total of \$15,000 from both the PAC funds and the programming funds. PAC has \$5,000 remaining, and \$10,000 allotted for programming funds and activities in the downtown.

Ideas being entertained by PAC:

- **Art boxes-** Reach out to those who didn't make the final cut for the mural slam, 4 more artists would be able to participate. Themes to be considered: Kind words, bilingual, positive messaging
- **Festival Fund and Events Funding through ARPA and the Mayor's Office-** might not need as much help with funding.
- **Splaine Park wall/Parks in some capacity-** wall art, ground art, topiaries, ect.
- **Music performances-** programming & funding the music on Artists Row.
- **Theater-** Commission a theater group to use OTH for the month of July, maybe current stories of Salem, multimedia stories of Salem as an introduction to post pandemia. *This idea would be hard to put out a call for a commissioned piece, before our deadline. This might be a good idea for "Making*

It Public". We will revisit this idea of "reentering the world" in the next fiscal year.

- **Light Orbs in Lapin park-** It costs about \$3,000 to hire someone to install in trees.
- **Immersive art installation in OTH-** Commissioning and creating of Immersive Art installation experience in OTH for the month of July and covering the cost of Artist staffing costs for keeping the facility open.
- **Parking Garage Mural-** Welcome mural in the parking garage.
- **OTH Summer Artists Market-** Staffing would require funding. This would give artists a chance to showcase their work in a general setting for possibly a week at a time. Maybe artist stipends.
- **Positive/Hopeful Messaging:** Posters and flyers for windows and storefronts, to be strongly influenced by PAC and pay the artists. *Suggested that this might be put on hold for next fiscal year to focus deeper on the idea and figure out logistics.*
- **Chagall PAC-** Asked for funding their programs.

Commission discusses the possibility of Art Boxes in each Ward and 3 additional downtown. A total of 10 additional Art Boxes using the last \$5,500 in the PAC budget. Julie needs help identifying the Art Boxes that need the most upkeep in each Ward. Quick rough sketches would be due by May 17th so the commission has a say in the design. Themes such as positive messages from each ward, or an idea that sums up their Ward.

Action item- *Reaching out to all Ward Councillors to ask for recommendations for art boxes in their prospective Wards.*

Chagall PAC- \$5,000

Art Boxes and posters with positive messaging- \$5,500

Conservation for Art Boxes- \$1,000

Light Orbs/Lapin Park- \$3,000

Briefly discussed Parking Garage Mural with positive word or statement- \$2000

John motioned for the expansion of the art box project in each Ward totalling \$5,500.

Catherine seconded. Voting was unanimous. Motion passes.

• **Other Business-** None

- **Adjourn-** Norene motioned to adjourn. Moved by John, seconded by Catherine. **Meeting Adjourned at 5:01 pm.**

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