



## CITY OF SALEM, MASSACHUSETTS CRITERIA FOR PUBLIC ART PROPOSALS



**Vision for Public Art** – Public art in Salem should contribute to the community’s identity as the cultural hub of the North Shore and a center for creativity; foster community pride, ownership and a sense of belonging; and contribute to the quality of Salem’s built environment.

### **Proposal Requirements:**

Individuals and/or Organizations looking to install works of art in public spaces or as part of a larger construction project on private property must submit a proposal for review and consideration by the Salem Public Art Commission. All proposals must contain the following information:

1. Resume/CV and Bio for all artists on the project
2. Concept of/vision for the project and its value to Salem, what is its purpose and intent
3. Details on intended audience and any interactive component, educational or commercial opportunities
4. Name the desired location(s) and whether you have secured permission
5. Physical description of project, i.e. what will it look like, what size and shape will it be etc.
6. List materials and fabrication methods
7. Outline of a basic schedule from final design to fabrication to installation
8. Overview of installation method and any infrastructure requirements the work might have
9. Simple itemized budget including funding sources and costs of materials, fabrication, installation, artist fee, maintenance etc.
10. Estimated expected life span of project
11. Detailed maintenance requirements and plan
12. Work Samples - Work samples should include as many of the following elements as possible:
  - Five-Ten (5-10) Examples of artists’ past works
  - Maquette/rendering of a three-dimensional work
  - Drawing of a two-dimensional work
  - Drawings or photographs that demonstrate the relationship of the artwork to the site
  - Material samples for the artwork and any relevant construction materials

### **Submission Details:**

Compile all above information in narrative form in one single document, PDF or PowerPoint format preferred. Be as clear and concise as possible. Document should not exceed 5 pages including work samples.

Submit materials to Julie Barry, Senior Planner for Arts & Culture by emailing documents to [jbarry@salem.org](mailto:jbarry@salem.org) or deliver to Department of Planning & Community Development, 98 Washington St, Salem MA 01970.

### **Review Details:**

All proposal for public art must be reviewed and approved by the Salem Public Art Commission (PAC). Once your proposal is received, you will be invited to present your work to the PAC. Proposals may also need to be presented before other boards or commissions of Salem depending on form and location.