Palmer Cove Park
Working Group Meeting 1
July 17, 2018

Baseball Analysis

- **Mack Park**
  - 1,144,000 sq. ft.
  - 10.8% Baseball

- **Gallows Hill Park**
  - 1,011,000 sq. ft.
  - 12.2% Baseball

- **Palmer Cove Park**
  - 302,000 sq. ft.
  - 41.0% Baseball

- **Salem High School**
  - 2,681,000 sq. ft.
  - 4.6% Baseball

---

**Percent Baseball**

- **June 21, 2018**
What is the nearest cross street to your home?

Most people who answered the survey live within a 5 minute walk of the park. Cross streets with more than one respondent are marked with a number.

What one word would you WANT to use to describe Palmer Cove Park?

Baseball  Wacko  Relaxing  Desolate  Dangerous  Needs  Hidden  Tired  Unknown  Peaceful  Potential

Dump  Neglected  Comfortable  Underutilized  Park  Rundown  Sad  Run  Underused  Beautiful  Quiet  Nice  Neighborhood  Outdated  Space

What one word would you choose to describe Palmer Cove Park today?

Exciting  Seaside  Active  Utilized  Clean  Park  Welcoming  Nice  Fun  Relaxing  Vibrant  Friendly  Beautiful

Inclusive  Safe  Oasis  Inviting  Pleasant  Green  Family  Community  Peaceful

The larger the word in the word cloud, the more times it was given as an answer. We can tell people feel the park is neglected, but has a lot of potential to be a vibrant community resource!
General enjoyment of the outdoors and the waterfront rose to the top as the priority for Palmer Cove Park; weather it’s a spot to relax, bike, stroll or garden, people value this park as respite.

Other popular uses for the park were events and active recreation like baseball and basketball.
Large Field Diagrams - (2) Responses

- YMCA Gardens
- Move Bleachers
- No parking in SW corner
- Extend parking lot
- Add circulation

Legend:
- Garden
- Parking
- Seating
Small Field Diagrams - (2) Responses

Legend:
- Garden space
- Parking
- Picnic area
- Seating
- Path

Palmer Cove Park
Working Group Meeting 1
July 17, 2018
Open House Plans Composite
Removed Field Diagrams - (7) Responses

Cultural festivals
Extend parking lot

Multi-purpose space
Emergency winter parking
Improve sea wall
Plant more trees

Open gathering
Extend gardens
Move greenspace

Walking/bike path
More seating
Small baseball field

Picnic area
Small dog park

Gazebo/Stage
Move trees
Add another bball court

Water access
Flood mitigation

Legend:
- Garden space
- Parking
- Picnic area
- Seating
- Path
- Sports
- Gazebo/stage
- Water access
- Dog Park
- Open Space

Palmer Cove Park
Working Group Meeting 1
July 17, 2018

Open House Plans Composite
DESIGN GOALS

° Strengthen successful existing programs
° Provide improved waterfront connection
° Add opportunities for passive recreation
° Plan for resiliency to climate change
Waterfront Prospect- Character

Palmer Cove Park
Working Group Meeting 1
July 17, 2018

Waterfront Prospect- Diagram

- Open Lawn/Sports Fields
- Community Gardens on tilted plane
- Waterfront Plaza Occuenable
- PARK/Garden Character
- Active Play/Multipurpose Paving
- Parking

Crowley Cottrell, LLC
281 Summer St, 6th Floor
Boston, MA 02210
617.338-8400  crowleycottrell.com
Waterfront Lawn- Character
3 Options Compared
Palmer Cove Park
Working Group Meeting 1
July 17, 2018

3 Options Compared with Softball