

Call for Performer Series

Performer Series Artists' Row/Derby Square – Summer 2018



Mayor Kimberley Driscoll and the Public Art Commission announce the Performer Series for Summer of 2018 in Artists' Row and Derby Square, located in historic downtown Salem. This area at the heart of the City was originally built as a marketplace and continues to this day to be an important public plaza and pedestrian way.

Artists' Row is a seasonal program (April –November) that provides four maker/gallery spaces for artisans interested in building their audience through daily engagement with residents and visitors. Adjacent to Artists' Row is Derby Square, a multi-use public plaza used for seasonal performances, such as the Jazz and Soul Festival, as well as

Farmer's, Flea and Craft markets and a gathering space for a variety of special events.

Performer Series

The Performer Series seeks to activate Artists' Row and Derby Square by engaging the community in ways that delight, inspire and innovate. The space gives artists the opportunity to premiere new work, create work that is site specific, or present traditional work in a non-traditional setting. This being a pilot program we are excited to hear how you want to transform the space and interact with the community. We are open to (but not limited to):

- Mixed media experiences.
- Outdoor theatre performances.
- Immersive theatre performances.
- Dance and movement performances.
- Light installations, projections and interactive light displays.
- Sound installations or live sound experiences.
- Games of all kinds.
- Live music.
- Installation arts that can be manipulated by the community.

Performers will be responsible for planning, implementing, and scheduling performances in close collaboration with the City of Salem Public Art Planner and the artisans on Artists' Row. We welcome original work as well as published work providing that the Performer is responsible for all rights and royalties. Performers are paid to publicly present their work and engage in community activities such as demonstrations, workshop and performances for audiences of all ages.

Timeframe for Program

The Performer Series are one or two weeks between June 18 and September 24, 2018.

Stipend

The Performer will receive a stipend no less than \$1250 and not exceeding \$3500. The stipend includes planning, implementation and all materials for the program.

Marketing

The Public Art Planner will be responsible for marketing the program through the Artists' Row website, Instagram and Facebook page as well as a press release and postings on the Salem Public Art Facebook page. We encourage performers to promote their performances and schedule to their social media, as well as other forms of creative advertising.

If accepted the Performer would be required to:

- Meet at least once with the Public Art Planner and the artisans of Artists Row.
- Host Community Engagement workshop/s on Thursdays between 4-8pm during performance week/s.
- Produce three to six performances. *It would need to minimally include a Thursday community engagement on Artists Row, Friday premiere and Saturday performance.*
- Document the residency:
 - Planning process
 - Community engagement
 - Program schedule
 - Materials Used
 - Outreach/Marketing
 - Attendance
 - Photos and/or video

Timeline:

April 2, 2018	All electronic submissions due
April 20, 2018	Finalists selected
Week of April 23-27	Finalists present proposals in person
May 16, 2018	Final selection announced

How to Apply:

Please submit the following proposal:

- Resume/Bio with contact information and website (if applicable)
- Description of performance idea(s), including community engagement, with required preparation tasks.
- Performance schedule – Preferred weeks – 1st and 2nd choice
- Current social media platforms as well as any other form of advertising you like to use for your work.
- Budget

Example of work for reference:

Title of performances

Location

Five to ten Jpeg images of prior performances

Brief Description of a previous project

How to Submit:

Submissions should be emailed to Deborah Greel, Public Art Planner, City of Salem, dgreel@salem.com. If you do not receive a confirmation email within 24 hours, please re-send or call Deborah at 978-619-5681.



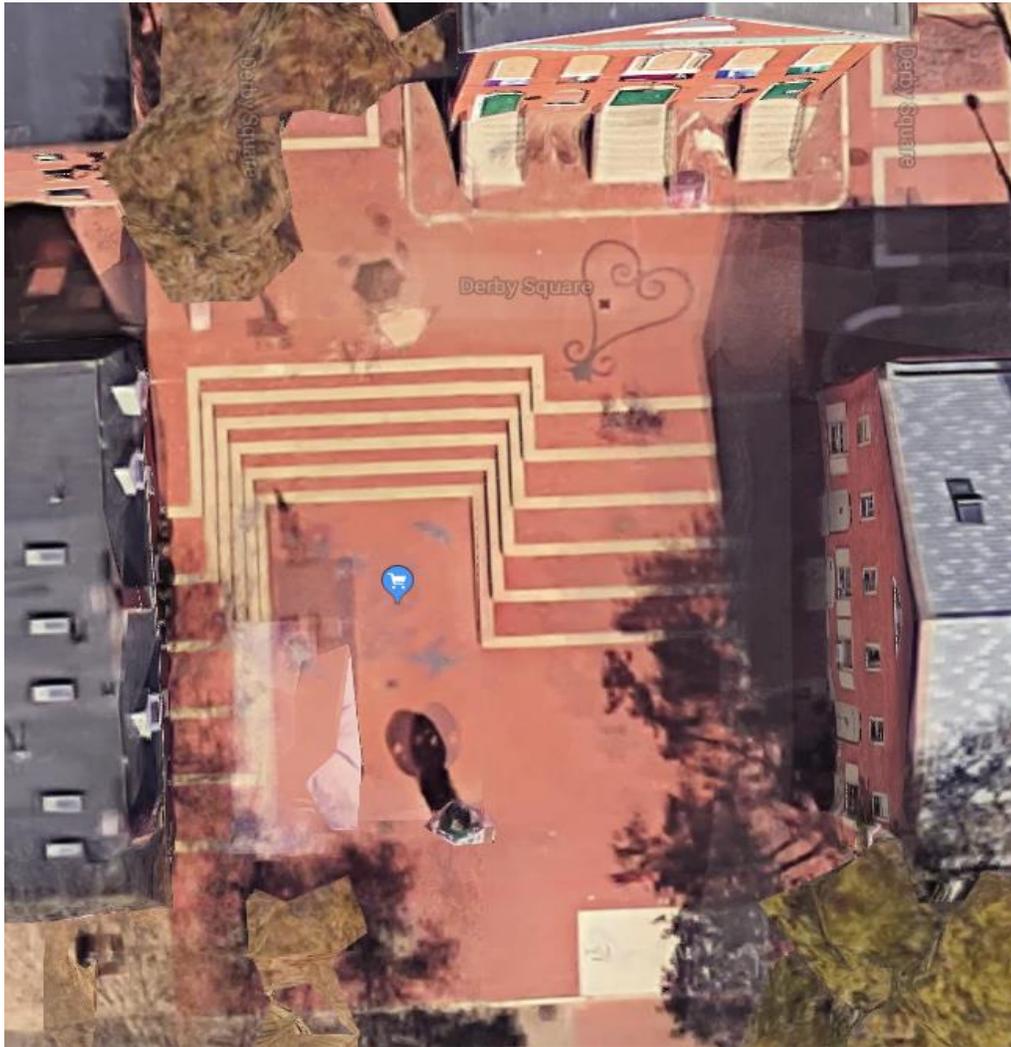
City Ordinance. The City of Salem Code of Ordinances provides that no individual should be denied equal treatment or opportunity as a result of his or her age, ancestry, color, disability, family status, gender identity or expression, military status, marital status, national origin, race, religion, sex or sexual orientation. Any rental use open to the public which denies or tends to deny to an individual equal access on the basis of: age, ancestry, color, disability, family status, gender identity or expression, military status, marital status, national origin, race, religion, sex or sexual orientation, is hereby prohibited.

Site Map of Artists' Row and Derby Square



WELCOME TO **ROW** ARTISTS' HANDCRAFTED IN SALEM

 <p>GRACE & DIGGS</p>	 <p>THE LOBSTER SHANTY</p>
 <p>BOSTON WOODTURNING</p>	 <p>SALEM FOOD TOURS</p>
 <p>CERAMICS BY SIBEL</p>	 <p>ZBY GALLERY</p>



Derby Square is a multi-level plaza adjacent to Old Town Hall, which is located between the pedestrian mall on Essex Street and Front Street. In the summer/fall months (June – October) Old Town Hall hosts the Salem Museum on the first floor and History Alive, an immersive historically themed theatre group on the second floor. Accessibility to use the space for performances is limited.

Derby Square has access to electricity from a central kiosk. Old Town Hall has public bathrooms.

