



Salem Scooter Pilot



Our Meetings to-date

- April 11th - Traffic and Parking Commission
- April 22nd - Salem State University
- April 30th - Bike Committee
- May 9th - Stakeholder Meeting
- May 16th - Meeting with Councilors
- May 20th - Meeting with Councilors
- May 28th - Salem State University

The Spin scooter

Features

- Up to 15.5-mile range
- Built-in GPS
- Front-tire lock when parked
- Spin Charger network charges scooters daily without docking stations
- Standing position feels intuitive and secure
- Last-mile solution when sweat or creased clothes from a bike ride present a barrier



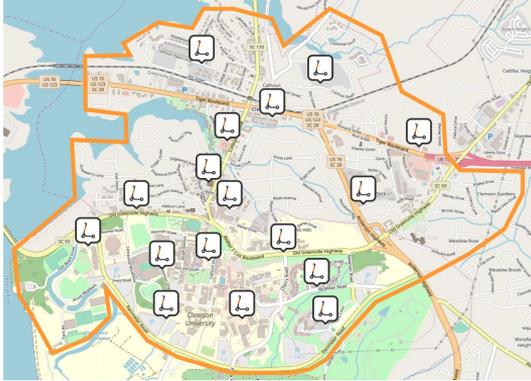
Affordable

- \$1 per ride + \$0.15 per minute

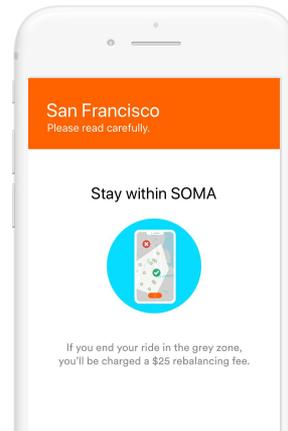
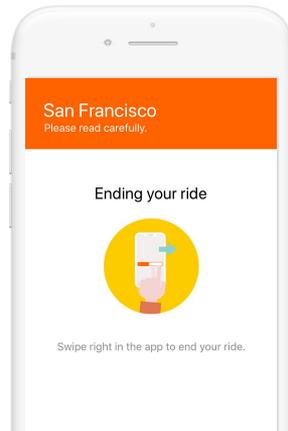
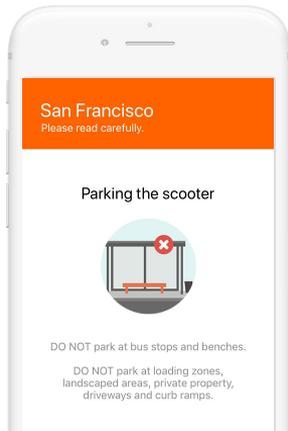
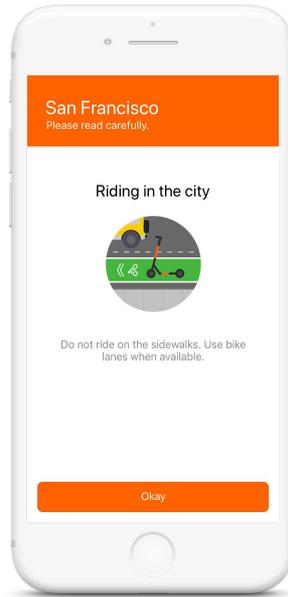
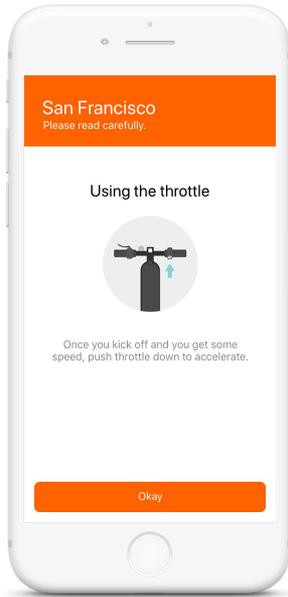
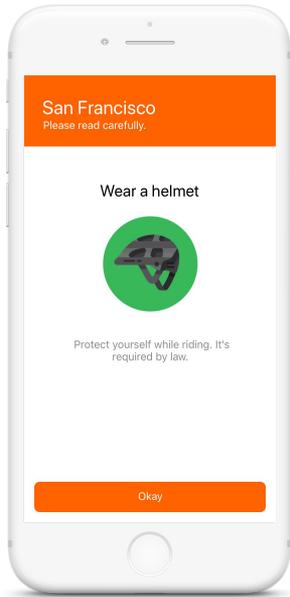
Safe

- Anti-lock brake system means fast stops with no skidding
- Aircraft grade aluminum construction
- Powerful LED front headlight
- Rear red reflector and light
- Puncture-resistant tires
- Large-diameter wheels handle road bumps

Customized service to fit Salem



- Establish guidelines for parking to communicate with riders
- Establish no-go zones, that are controlled via geo-fencing
- Convert applicable Zagster stations to mobility hubs
- Create designated parking areas in congested areas
- Regulate speed based on location



Rider Education screens

Helmets



- Work with City to provide them at key locations such as hotels, visitors center, etc
- Message in app where riders can find them
- Provide helmets to riders at a discount, drop-shipped to their door

Parking



Define parking in busy areas

Place designated parking zones and guide users to them via app and through “gaming”

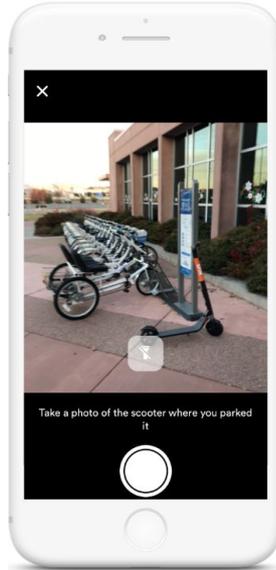
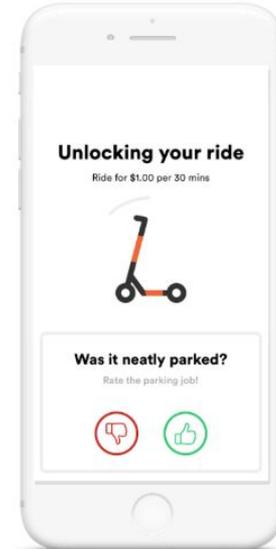


Photo Enforcement

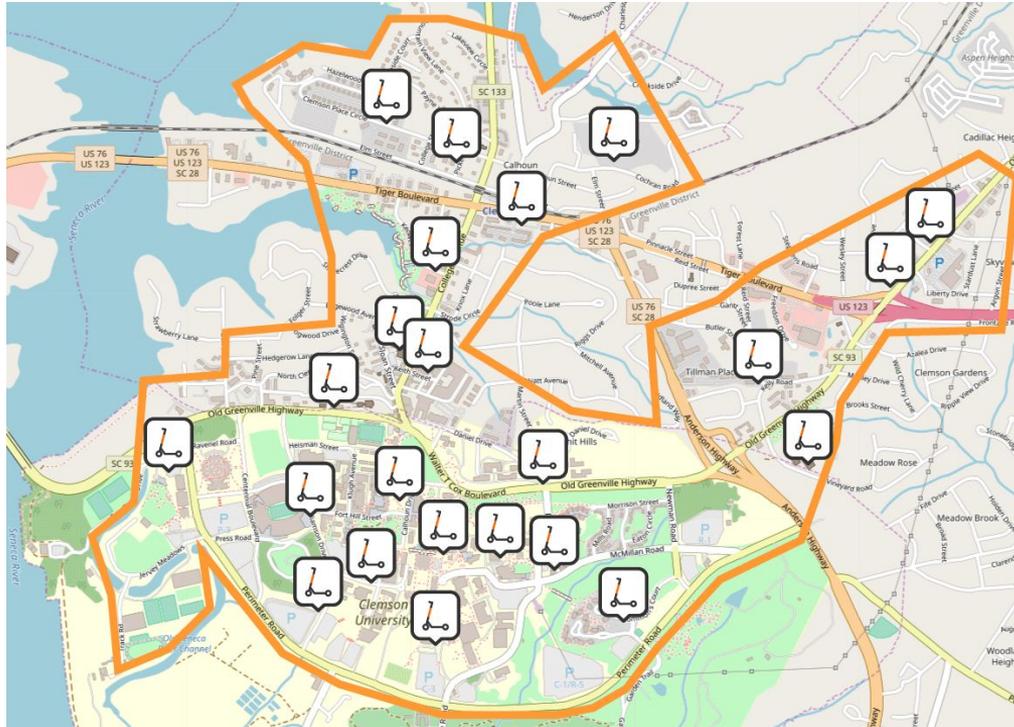
Riders must submit photo to prove compliance with parking rules



Rider rating

Riders are rated based on parking job. If a rider incurs a low score, they will be fined or suspended

Geo-fencing



- Define areas of use and prohibited use
- Customize control over riders through a combination of: prevent ability to end trip in off limits area, send notification, reduce scooter speed, or all of the above
- Create slow-down zones in dense areas

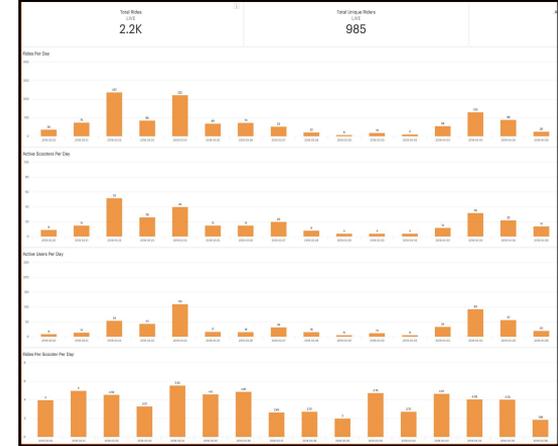
Local Operations



Local team that knows Salem



Rider Education and Safety



Reporting and Data Sharing

Daily Routine

- ✓ Stage scooters each morning at drop-zones
- ✓ Recharge and collect scooters that hit below 20% charge
- ✓ Full time local operations manager

